

POSTER ART OF THE WORLD

PACT

UPAC

POSTER ART OF THE WORLD

A TRAVELLING EXHIBITION ORGANIZED

BY

THE ROYAL ONTARIO MUSEUM - TORONTO

APR 6 - MAY 29, 1960

NOTE

The posters in this exhibition have been selected from close to four thousand submitted from all parts of the world. It is inevitable that with such a reduction some artists, and even some countries that we would have preferred to include, have been omitted.

Catalogue descriptions are confined to artist, country and date, subject, sponsor (and country, where this differs from that of the artist), printer, technique and dimensions (height by width). Where these are omitted the compilers either lacked the requisite information or there was an element of doubt.-Editor.

EDITED BY John Lunn, B.A., A.M.A., F.R.S.A.

DESIGNED BY Frank Newfeld, M.T.D.C., N.D.D.

PUBLISHED BY The Royal Ontario Museum
Toronto. April 1960

PRINTED BY The University of Toronto Press

FOREWORD

Several years ago Mr. John Hillen, Display Chief of the Earth Sciences Division of this Museum, suggested to the Director and myself that we hold a large and important exhibition of world poster art. With our approval, tentative though it was (for we had no means of knowing, at the time, what response he would have from governments and poster designers throughout the world), Mr. Hillen proceeded to make his contacts and to collect the posters. A visit to Europe opened up many new and broader vistas and the material began to flow in. He was able to obtain not only the blessing but the active cooperation of many of the specialists in Europe and through them made new contacts behind the Iron and the Bamboo Curtains and in all corners of the world.

Our ideas began to grow and take clearer form as the posters accumulated by their hundreds and then by their thousands. Finally, about a year ago, we began to come to grips with the problems of selection, arrangement, display, publicity, catalogue and all those other concomitants of a large and important exhibition. Through all this, John Hillen has been the Figaro, the indefatigable worker and idea-man, either on his own or as a member of committees. Without his energy, taste and continuing attention to detail, the present exhibition could not have been presented. Without his initiative, a poster show would probably not even have been contemplated.

Mr. Hillen has had the full responsibility for bringing the posters together. I know that he would want me to extend, not only on his own behalf but for the Museum as a whole, our appreciation to all those who have given so freely of their time and interest. Without the invaluable assistance of Miss Mary Q. Dench of the Information Division of the Department of External Affairs in Ottawa, and of Miss Kim Taylor, the Assistant Editor of "Graphis", (the distinguished Zurich journal dealing with graphic arts throughout the world), it would have been impossible to enlist the cooperation of so many well-known poster artists and so many countries, and to obtain the abundance and variety of poster materials which we have. Our special gratitude goes to Professor Fabigan of Vienna, whose enthusiasm for our project and many letters to colleagues in all parts of the world on behalf of our undertaking have helped greatly to

establish the high quality of the exhibition. Mr. Frank Newfeld, the president of The Society of Typographic Designers of Canada, has been our intermediary with many Canadian and American poster producers. Mention should also be made of the several private lenders to the exhibition, notably Mr. and Mrs. Samuel J. Zacks and Mr. and Mrs. R. W. Finlayson of Toronto, Mrs. Edith Gregor Halpert of New York and Monsieur R. G. Michel of Paris.

Dr. T. A. Heinrich, the Director of the Royal Ontario Museum, has been an enthusiastic poster-fancier for many years. Not only has he given support and advice to the production of this exhibition but he has taken personal responsibility for the assembling of a group of what he persists in calling "incunabula", i.e. early posters of quality or those which embody the work of men whose reputations have been made, generally, in the field of pure art rather than in poster-art. This group provides a most illuminating complement to the main exhibition for it provides the dimension of depth—a means of showing that the poster can be more than ephemeral and that the contemporary poster has not sprung fully grown and developed—like Athena—into its present maturity. Unfortunately this group, because of its rarity and fragility, can only be shown in Toronto and at the Vancouver Festival.

The exhibition is entitled "Impact". After long discussion we felt that this title most clearly expressed the purpose and the actual effect of the poster. It is a form of communication much neglected in this country and the United States, but the display of these examples, drawn from all over the world, must force the beholder to realize what he is now missing. For advertisers and publicity men they should provide a challenge, and the incentive to explore the possibilities of this great medium. At the very least they could provide our often-drab streets with the spots of colour and a focus for the seeking eye which our cities so sadly lack.

A. D. TUSHINGHAM, *Head,
Art and Archaeology Division.*

INTRODUCTION

In Glasgow, around the year 1870, two fat pigs used to waddle along the same street each morning until they came to a certain shop. They would then lie down on the sidewalk, causing an obstruction to passers-by who were thus forced to read the message painted on their backs. It was never very long before somebody remarked on the fact that the name on their backs was the same as the one on the shop behind them.

The owner, a Mr. Lipton, disclosed many years later, when he had become the yachting tea-magnate, Sir Thomas Lipton, that "If you want to sell a great many more goods than the man next door, you have to make a lot of people look at them, whether they want to or not".

Though "pigs as posters" is an exotic example of the forcing of attention, there seems to be little doubt that the poster in one form or another is the oldest form of advertising. The Egyptians used them to track down runaway slaves. The Romans used small wooden boards, "tabellae", which were attached to pillars or posts in the market-places. In Herculaneum, which was buried under lava and ashes in the year A.D. 79, archaeologists have found what are perhaps the oldest surviving commercial advertisements in the world; among other examples the sign of an inn-keeper, on which two slaves carry a big wine-vessel, and a sign from a shoe-shop.

In mediaeval times town criers and heralds took the place of writing. It is only since the printing press has become common that the poster has come into more general use and largely replaced them.

We in Canada and the United States know very little of this use at this moment. We pride ourselves on the diversity, the scope and the impact of our systems of communication. All of us are influenced, consciously or subconsciously, by the continual flood of newspapers and magazines, radio and television programmes, telephone calls and telegrams, the moving picture and the travelling lecturer. These purvey information and misinformation and most of our publicity and advertising. For good or ill, we cannot complain of lack of communications.

Yet with all of these assaults on our senses and minds, there is still one medium of propaganda (in both the good and bad sense) which has scarcely been touched in these two countries—the vast potential of the poster.

Those who have visited Europe, South America, Asia—in fact everywhere in the world but north of the Rio Grande—remember the poster and the special flavour it imparts to the streets of foreign cities. It is not always a substitute—although in some countries it may be—for other means of communication. It is rather an additional dimension of communication whose prime purpose is to catch the eye of the passer-by. In doing this it transcends all the bounds and restrictions of the spoken language and appeals directly to the understanding, the emotions and the will. In other words its function is to make something known to as large as possible a public through repetition of a printed, and usually illustrated, message. This “something” may be a service, a decree, or a law; it may be merchandise or a theatre announcement. In fact, the Playbill was already in use as early as 1650. Commercial posters began to occur sporadically in the 18th century, but the cost of reproduction, the low level of literacy, and limited merchandising methods all inhibited their widespread use.

When, in 1796, the Bavarian, Aloys Senefelder, discovered the water-repellent, oil-retaining qualities of crayon drawings on limestone, an important principle was added to printing techniques. Its perfection led to the production of the first black and white lithographed posters in about 1828; twenty years later the coloured lithographic poster-print made its debut.

In 1866 the perfection of larger stones and printing-machines enabled the Frenchman, Jules Cheret, to experiment with the poster in the size which is still commonly used, and in the following year, this ‘father of posters’ as he is often called, had begun to attract considerable attention with his advertising posters, among which there was one of Sarah Bernhardt that was especially remarkable for its high degree of skill and technique.

Cheret’s work stood out for its simplicity, purity of colour, and strength. Up to this day these are some of the properties that characterize a good poster. Modern advertising techniques furthermore demand that a poster have *impact* on a certain group of the public.

In the first place, it must attract attention. Secondly, it must evoke an impulse to act on its message. In the third place, (but not necessarily in all cases) it should direct the impulse to act. Its attraction may at first glance stem from its bold design and bright colours. The main text should be kept as short as possible, so that “he who runs may read”. Then, if it interests him, he will come over to look closer and find out what he can do to satisfy the desire that the poster has awakened in him. A psychological rule that holds for posters as it does for all selling, is that the more work one can make the prospective customer do subconsciously, the less sales-resistance remains. Thus: he looks in passing by, is attracted, stops, comes closer, reads the fine print, remembers what he has to, jots down a telephone number or an address, goes about his business, remembers again, looks at the note he has made, or finds the address or telephone number in the directory, and—finally—writes or telephones or goes. By that time, he has, without being aware of it, broken down so much of his resistance to buy in his desire to do or to have, that the “sale” has been greatly facilitated.

In that way the poster can play a very important role, and this it does by putting the viewer in a receptive mood. Gaiety (bright colours), attractiveness (colour and form), impulse to action (form and text), can subconsciously work as a chain-reaction towards doing.

Although this is one of its main purposes, the poster also plays the role of supporting a much wider advertising programme. In that function it tries to establish a picture that will not be forgotten. The clown with the candy on his tongue is a very good example of this type.

If the public goes by at such speed that only a minimum can be read, the poster tends to become a billboard. The billboard is typical of this continent, and is taking an ever-increasing amount of space along the country high-and by-ways in many other lands as well. Alas... because, to quote Ogden Nash,

"I think that I shall never see
A billboard lovely as a tree,
Indeed, until the billboards fall
I'll never see a tree at all."

The poster proper has long since found its established and accepted place in European as well as in many other countries—the city street. This place it holds by law. There are the special poster-boards, which are used on two sides, and multi-angular or round kiosks, which in many cases also serve the dual purpose of being transformer houses. Usually these spaces are owned by the city. They are rented by advertising agencies, who sublet portions to their clients. They thereby guarantee that for the duration of the contract all posters affixed will be replaced at once when soiled or otherwise damaged.

The famous French poster-designer, A. M. Cassandre, once said "Le spectacle est dans la Rue". As a medium of propaganda, promotion and advertising, the poster has no single equivalent on this continent. Yet streets in the big cities in Europe are no more disorderly in appearance than they are in this country.

Since the poster plays such an important role in European society, its creator is usually a specialized artist in a highly competitive field, who has consciously developed a new art medium to meet the specific requirements of the poster. This is demonstrated by the interest that many famous painters have taken in posters and the outstanding contributions they themselves have made. The role that the poster plays is consequently more than just an advertising medium. The European poster is a daily-changing, open-air display of a highly-entertaining (and usually well-executed) form of public art that people look at, discuss verbally as well as in print, and sometimes even collect.

On life in the street one could say that the poster has, in a more aesthetic way, the effect that a well-known manufacturer claims for a less spiritual product: "It gives you a little lift."

Commercially the European system seems to work well, if one realizes that in many places in Western Europe the advertisers' demand for desirable space is so great that one often has to book the required sites more than half a year ahead. This is partly due to the way posters are used. Sometimes they are so designed that they are most effective when used in a repetitive pattern: horizontally, vertically, or in blocks. Only then do these achieve their full impact. An excellent example of this technique is the Italian Necchi poster, usually used in blocks of three or four.

In this exhibition posters of all kinds of design and printing techniques are shown. They reflect not only the nature of the artist and craftsman; they mirror also the public for which they are intended. One can find for example an Italian beverage poster of consummate design and colour, intended to persuade its sophisticated viewers to spend money, as well as a Ceylonese governmental poster, where the idea of "saved money forms a backbone" is most graphically illustrated and is intended to persuade its entirely different and predominantly illiterate audience not to spend but to save.

Interesting, too, is the poster published by the government of the Malay Federation on the re-planting of rubber, where the little pictures read from right to left, in contrast to some of the highly sophisticated Japanese and western-European ones.

The techniques involved in the production of posters have been both improved and expanded during the past century. Sometimes a disadvantage has been turned into an asset. An interesting case in point is the printing of pictures by the half-tone process. When a small picture has to be enlarged for a poster, the dots in the screen sometimes become so big that the tonal qualities that were important in the original picture are lost. Designers are quick to note this; they turn the limitation into an advantage. Consciously they start to use the screen-dots on a greatly enlarged scale in their designs, with surprising results. Where the normal poster was visible at a distance of from only 90 to 200 feet, the enlarged screen-dots make it possible to see a picture of the same size

clearly at a distance of up to 900 feet. An admixture of colours increases this effect still further, as illustrated here by the "Chemigraphie" poster.

There are several other advertising media in North America that partly overlap the function of the poster as it is known in the old world and which have tended to limit its widespread use here, although they have not entirely eliminated it from serious consideration. The present exhibition is therefore considered to be of importance in the first place for all those people who are interested in, or exposed to advertising design, because it will give an indication of the direction in which this art-form is moving in those many parts of the world where the poster is taken seriously and is a central part of the daily life of the eye.

It is thought to be of value also to all the people who are more closely connected with the business of promotion, advertising and propaganda. The exchange of ideas, techniques and forms of execution can work only for the good, especially if one considers the many cases in which millions of eyes are daily, and sometimes for weeks on end, forced to look at the same mediocre art work because too many advertisers have neither realized their public responsibility nor understood the very real advantages of good design over bad.

In stating this, it is not implied that poor poster-art will not be found in the countries that are represented in this exhibition; there, too, one will find many poor examples. But it does seem that, particularly in Western Europe and Japan, the clients as well as the artists very often put as much stress on the quality of the poster as a form of art as they do on its capacity as a money-maker.

Apart from the great, especially French, painters who have helped to give the poster its present status, and of whom you will find some representation in this exhibition, you will come across also such distinguished professional names as Baszel, Fabigan, Kosel, and Palitzsch of Austria; Sikker-Hansen and Wiinblad of Denmark; Villemot, Jean and Paul Colin, Carlu, Cassandre, Bezombes, and Picart le Doux of France; Henrion, Searle, Enid Marx, and Unger of England; Sandberg, Elffers, and Treumann of the Netherlands; Testa of Italy; Kamekura, Hara, and Tanaka of Japan.

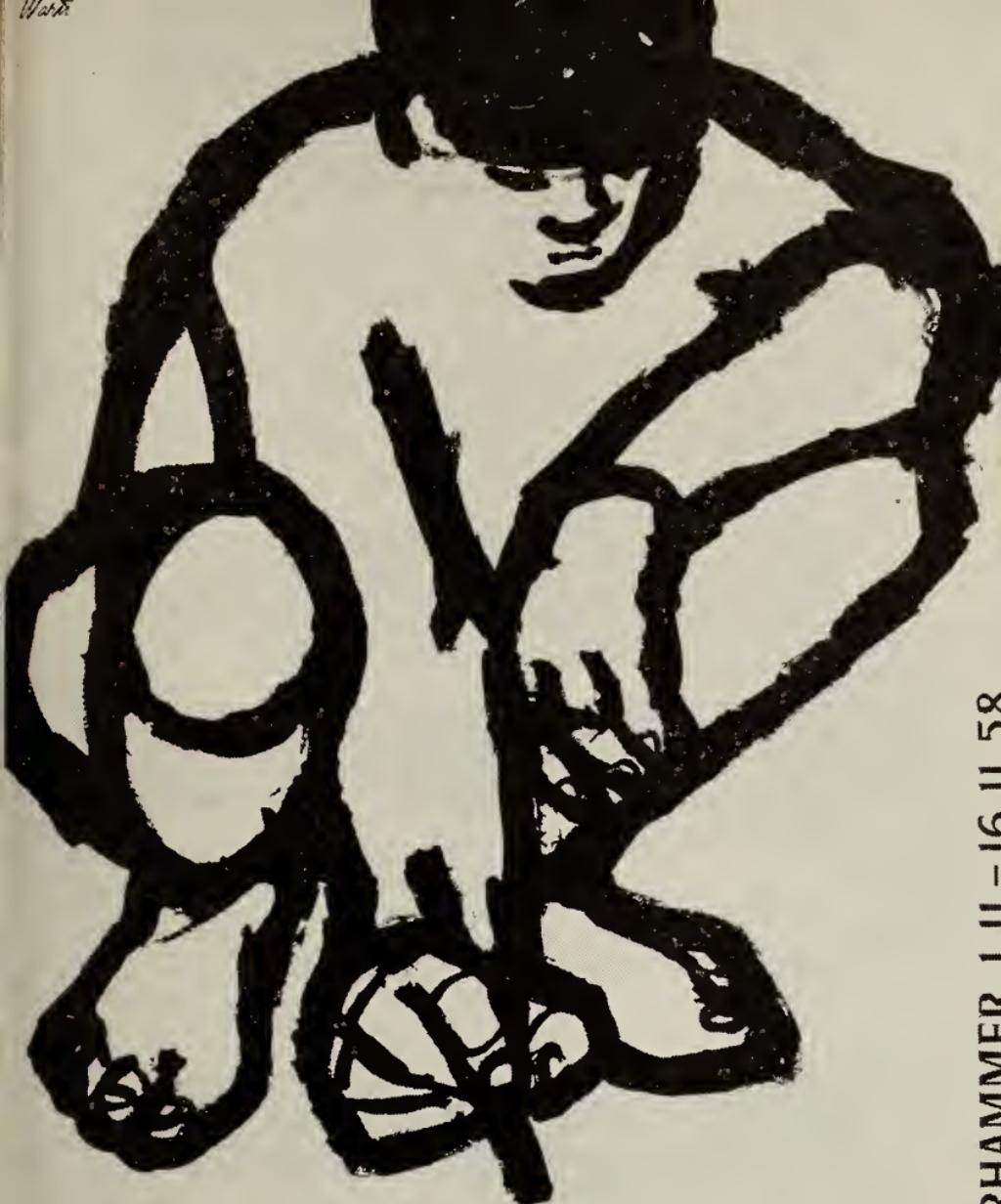
The above names, which enjoy wide celebrity in their own lands, represent really no more than a handful out of literally hundreds of first-class designers who have come to a style of their own and have made strong reputations for themselves. It is interesting, too, that often they work for clients outside their own country, proving that a good product soon finds a wide market.

In contrast to most exhibitions of this kind, where the artists are grouped together under the various countries, you will find that in the present exhibition countries and artists are grouped together under subjects. This has been done to make possible a comparative study of widely variant solutions to basically similar problems. In this way the differences in attitude of the public in different countries toward a similar question also become easily understandable through the work of the artist.

In itself the poster might be considered merely a phenomenon which has its own place in its own setting and is of little concern to us. But the poster has witnessed over the years an evolution which now makes it not only a means of communication but an art form in its own right. Outstanding artists have seen its potential. The posters of Toulouse-Lautrec, for example, are treasured collectors' items. Posters can often enrich the mind and always please the eye. It is in the hope that more such pleasure may be presented to the North American eye that these selected and choice examples are here gathered together and exhibited.

On the thirty-first of October, 1517, a monk by the name of Martin Luther changed the course of all our lives when he affixed the poster with his 95 theses to the door of the castle church in Wittenberg—thus firing the first public shot of the Protestant Reformation. Sometimes posters can play that important a role in human destiny, but that happens, to be sure, only occasionally.

JOHN HILLEN

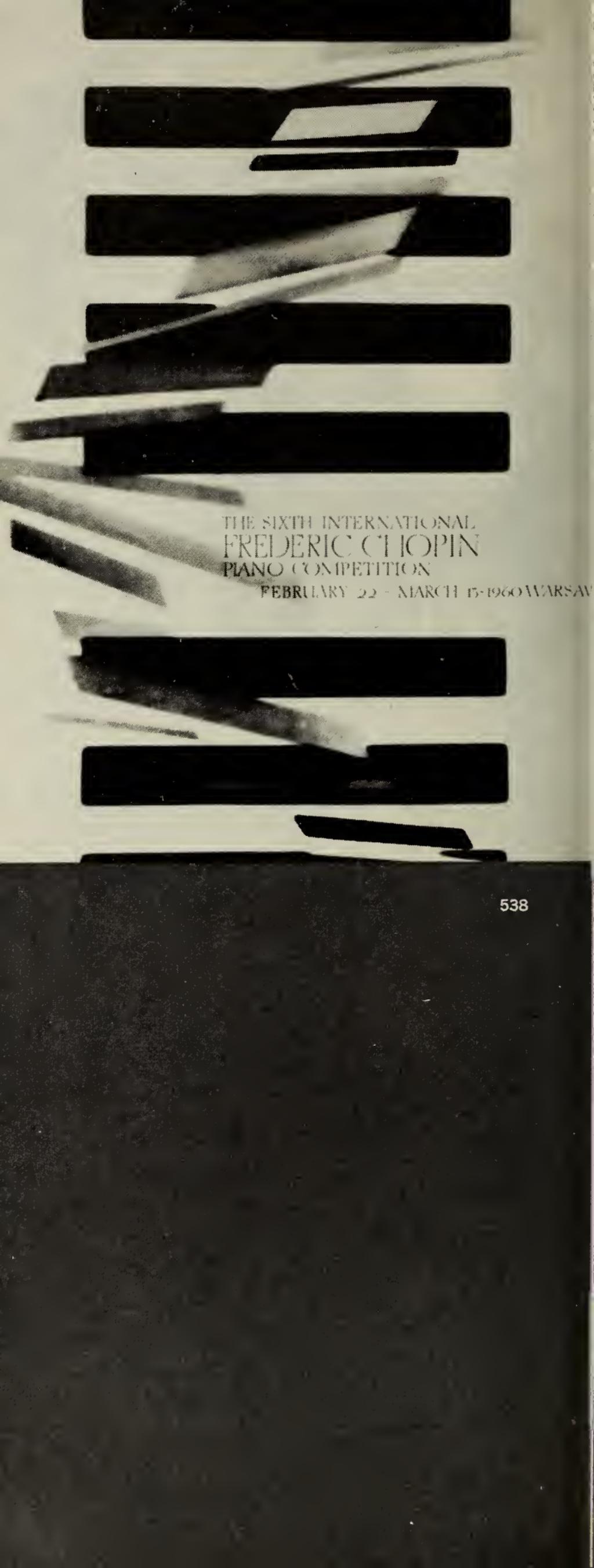


HÖRPHAMMER 11-16 1 58

SUOMEN TAIDEPIIRTÄJÄIN LIITTO
FINLANDS TECKNARFÖRBUND

25 VUOTTA
ÅR

431



THE SIXTH INTERNATIONAL
FREDERIC CHOPIN
PIANO COMPETITION

FEBRUARY 22 - MARCH 15, 1960 WARSAW



AKTA MEJ!

▲

64

SOCIAL & GOVERNMENTAL AFFAIRS

EDUCATION

- 1 *Studio Benham & Co. Ltd.* Gt. Britain
1954
Subject "In Praise of Italic"
Sponsor National Book League
Printer Benham & Co. Ltd., Colchester
Method Letterpress
Size 51 x 39 cms.
- 2 *Artist Douwe,—.* Netherlands 1959
Subject Children's Book Week
Sponsor Association of Booksellers
Printer de Jong & Co., Hilversum
Method Offset
Size 64 x 45 cms.
- *3 *Artist Erni, Hans.* Switzerland 1956
Subject Book Guild
Printer Attinger S. A., Neuchatel
Method Offset
Size 126 x 90 cms.
- 4 *Artist Homar, Lorenzo.* Puerto Rico
1958
Subject Book Exhibition
Method Silkscreen & Offset
Size 72 x 37 cms.
- 5 *Artist Homar, Lorenzo.* Puerto Rico
Subject Book Announcement
Sponsor Dept. of Education
Method Silkscreen
Size 77 x 45 cms.
- 6 *Artist Klimentieová, Jirina.*
Czechoslovakia 1959
Subject Author Promotion
Sponsor Dept. of Education
Method Offset
Size 62 x 47 cms.
- 7 *Artist Kurova, Radmila.* Czechoslovakia
1955
Subject Author Promotion
Sponsor Dept. of Education
Method Offset
Size 63 x 47 cms.

8 *Artist* Miracle, Giralt. Spain
Subject Book Day
Sponsor Editors' & Librarians' Syndicate
Printer Institute de Arte Grafico
Method Offset
Size 70 x 51 cms.

9 *Artist* Miracle, Giralt. Spain 1958
Subject Book Week
Printer Institute de Arte Grafico,
Barcelona
Method Offset
Size 70 x 51 cms.

*10 *Artist* Newfeld, Frank. Canada
Subject Young Canadian Book Week
Method Silkscreen
Size 53 x 35 cms.

11 *Artist* Rand, Paul. U.S.A.
Subject Book Week
Method Offset
Size 56 x 43 cms.

12 *Artist* Rensch, Eberhard G. Germany
Subject Library Promotion
Method Offset
Size 53 x 42 cms.

13 *Artist* Schwarz, Kurt. Austria
Subject Book Week
Sponsor Association of Booksellers
Method Offset
Size 109 x 82 cms.

14 *Artist* Tufiño, Rafael. Puerto Rico
Subject Book Week
Sponsor Dept. of Education
Method Offset and Silkscreen
Size 59 x 41 cms.

15 *Studio* Central Institute of Applied Art.
Peking, China 1958
Subject "Spread Primary School
Education everywhere"
Sponsor Government of China
Method Offset
Size 76 x 53 cms.

16 *Artist* Fabigan, Hans. Austria 1959
Subject Art College Exhibition
Printer Waldheim-Eberle
Method Offset
Size 119 x 84 cms.

17 *Artist* Fabigan, Hans. Austria
Subject Series of Astronomy Lectures
Sponsor University
Printer Piller, Vienna
Method Offset
Size 119 x 84 cms.

18 *Artist* Shamir,—. Israel 1956
Subject Lottery for Building of Schools
Sponsor Government
Printer IAO
Method Offset
Size 70 x 50 cms.

19 *Artist* Wiinblad, Björn. Denmark 1958
Sponsor Music School
Printer T. T. Serigraphi
Method Silkscreen
Size 85 x 62 cms.

YOUTH

20 *Artist* Piatti, Celestino. Switzerland
Subject Rehabilitation of Youth
Sponsor Pro Juventute Organisation
Printer Bollmann, Zurich
Method Offset
Size 127 x 90 cms.

21 *Artist* Radu, Dan. Rumania
Subject "He shouldn't Lord it Over the Family"
Sponsor Government
Method Original Art
Size 97 x 68 cms.

22 *Artist* Wu Teh-tsu. China 1953
Subject "Grow up Quickly"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 76 x 53 cms.

23 *Artist* Tseng Kuo-kan. China 1959
Subject "Bringing up the Young is Honourable Work"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 53 x 76 cms.

24 *Artist* Lu Ping-yen. China 1959
Subject "Holidays are Here!"
Sponsor Government
Printer Children's Art, Tientsin
Method Offset
Size 76 x 52 cms.

25 *Artist* Yu Jen. China
Subject "Good Children Love Work"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 53 x 30 cms.

POLITICS

26 *Artist* Yang Wen-hsiu. China
Subject "Nation-wide Merrymaking"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 53 x 147 cms.

27 *Artist* Ts'ai Chen-hua. China
Subject "Work Together and Share the Same Fruits"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 77 x 52 cms.

28 *Studio* Central Institute of Applied Arts.
Peking, China 1959
Subject "Cattle and Flocks of Sheep Everywhere"
Sponsor Government
Method Offset
Size 76 x 26 cms.

29 *Studio* Central Institute of Applied Arts.
Peking, China 1958
Subject "Factories in Every Village"
Sponsor Government
Method Offset
Size 76 x 26 cms.

30 *Studio* Central Institute of Applied Arts.
Peking, China 1958
Subject "Everyone is a Hero"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 76 x 26 cms.

31 *Artist* Chou Ya and Tien Yüeh-wen
China 1958
Subject "Build Chinese Socialism Quickly"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 145 x 105 cms.

32 *Artist* Ha Ching-wen and others.
China 1959
Subject "Ban Nuclear Weapons"
Sponsor Government
Printer People's Fine Art, Shanghai
Method Offset
Size 76 x 52 cms.

33 *Artist* Chiang Chao-ho. China 1958
Subject Conference for Disarmament and International Co-operation
Sponsor Government
Printer Tientsin Fine Arts
Method Offset
Size 77 x 52 cms.

34 *Artist* Kamekura, Yusaku. Japan 1956
Subject "Peaceful Uses Atomic Energy"
Sponsor International Congress
Method Silkscreen
Size 102 x 72 cms.

35 *Artist* Muyr, T. H. Switzerland
Subject Election Poster
Printer Bollman, Zurich
Method Lino
Size 127 x 90 cms.

36 *Artist* Shahn, Ben. U.S.A. 1946(?)
Subject Election Poster
Sponsor Political Action Committee
Printer LIP & BA, New York
Method Offset
Size 117 x 76 cms.

37 *Artist* Shahn, Ben. U.S.A. 1950
Subject Election Poster
Sponsor Political Action Committee
Printer LIP & BA, New York
Method Offset
Size 105 x 68 cms.

38 *Artist* Stapel,—. Netherlands 1959
Subject Election Poster
Sponsor Political Party
Method Offset
Size 107 x 77 cms.

39 *Artist* Alamaru, Lipa. Rumania 1958
Subject "More Steel for the Homeland"
Sponsor Government
Method Original Art
Size 100 x 70 cms.

40 *Artist* Dell'Acqua, Juan. Argentina
Subject Basic Salaries
Printer Archelli y Co., Buenos Aires
Method Offset
Size 148 x 109 cms.

41 *Artist* Fabigan, Hans. Austria
Subject "Free Saturday afternoons for Salesmen"
Sponsor Workers Union
Method Offset
Size 121 x 85 cms.

42 *Artist* Kor,—. Israel 1958
Subject Labour Day
Sponsor Government
Method Offset
Size 98 x 68 cms.

43 *Studio* Alma Publicity. Italy 1954
Subject Commemoration of 2nd European Municipal Assembly
Sponsor Tourist Organisation
Printer Steb, Bologna
Method Offset
Size 98 x 68 cms.

44 *Artist* Contreras, J. Meléndaz.
Puerto Rico 1958
Subject Commem. Day—The Americas
Method Silkscreen
Size 64 x 47 cms.

SAVINGS

45 *Artist* Abeysinghe, G. S. Ceylon 1958

Subject Govt. Savings

Sponsor Government

Method Offset

Size 79 x 50 cms.

46 *Artist* Gautamadasa, G. I. Ceylon 1958

Subject Govt. Savings

Sponsor Government

Method Offset

Size 78 x 50 cms.

47 *Artist* Shamir,— Israel 1956

Subject Govt. Savings

Sponsor Government

Method Offset

Size 50 x 69 cms.

48 *Artist* — Austria 1958

Subject Issue of Government Bonds

Sponsor Government

Printer Piller, Vienna

Method Offset

Size 119 x 84 cms.

AFTERMATH OF WAR

49 *Artist* Buková, Blanka. Czechoslovakia 1957

Subject Lidice Commemoration

Sponsor Government

Method Litho

Size 51 x 69 cms.

50 *Artist* Chotnovsky, Zdeněk.

Czechoslovakia 1957

Subject Terezin Commemoration

Sponsor Government

Method Offset

Size 91 x 60 cms.

51 *Artist* Kosel, Hermann. Austria 1952

Subject Lottery

Sponsor War Victim Aid Union

Printer Paul Gerin, Vienna

Method Offset

Size 118 x 83 cms.

52 *Artist* Lohmann, Finn. Denmark 1953

Subject Refugee Children

Sponsor Save the Children in Korea Fund

Printer Moller & Landschultz,

Copenhagen

Method Offset

Size 72 x 52 cms.

RED CROSS

53 *Artist* Bücher, André. Switzerland 1958

Subject International Red Cross

Campaign

Method Offset

Size 127 x 90 cms.

54 *Artist* —. Iran

Subject Iran Red Cross

Method Silkscreen

Size 66 x 45 cms.

55 *Artist* —. Iraq

Subject Buying Stamps for "Red

Crescent" Drive

Method Letterpress

Size 68 x 43 cms.

56 *Artist* Raimela, Raimo. Finland

Subject "We Need Blood Again"

Sponsor Red Cross

Printer Suomalaisen Kirjallisuuden,

Kirjapaino Oy., Helsinki

Method Offset

Size 100 x 70 cms.

HEALTH AND HYGIENE

57 *Artist* Müller-Hofmann, Rudi.
Sweden 1958
Subject Financial Drive for Child
Victims of Cerebral Palsy
Sponsor Folke Bernadotte Society
Printer Tornbloms/Bengtsons, Stockholm
Method Offset
Size 100 x 70 cms.

58 *Artist* Villemot, Bernard. France 1958
Subject "Conquer Cancer"
Sponsor Ministry of Public Health
Printer Imprimerie Diffusion, Paris
Method Offset
Size 150 x 100 cms.

59 *Artist* Weller, M. S. Jamaica B.W.I. 1957
Subject "Is Your Water Pure?"
Sponsor Government
Method Silkscreen
Size 56 x 41 cms.

60 *Artist* Korunka,—. Austria
Subject Anti-Abortion
Printer Piller, Vienna
Method Offset
Size 119 x 84 cms.

61 *Artist* Cova, Iosif. Rumania
Subject "Don't Play with Fire"
Method Original Art
Size 99 x 70 cms.

62 *Artist* Georget, Guy. France 1958
Subject "Alcohol Kills"
Sponsor National Security Institute
Method Offset
Size 159 x 116 cms.

TRAFFIC SAFETY

63 *Artist* Müller-Brockmann, Josef.
Switzerland
Subject "Protect the Child"
Sponsor Swiss Auto Club
Method Offset
Size 127 x 90 cms.

64 *Artist* Åhlin, Per. Sweden
Subject Traffic Safety
Printer Ljunglorfs, Stockholm
Method Offset
Size 100 x 70 cms.

MISCELLANEOUS

65 *Artist* van Os, Koen. Netherlands
Subject Employment with Police Force
Sponsor Government
Method Offset
Size 79 x 55 cms.

66 *Artist* Wiren, Staffan. Sweden 1959
Sponsor Church
Printer Kopia A. B., Stockholm
Method Litho
Size 100 x 70 cms.

67 *Artist* —. Brazil 1958
Subject Forest Conservation
Method Offset
Size 64 x 46 cms.

68 *Studio* Dept. of Information. Malay
Federation 1955
Subject Re-Planting of Rubber
Sponsor Rubber Industry Replanting Bd.
Method Offset
Size 51 x 75 cms.

69 *Artists* Gouju and Amalric. France 1957
Subject National Christmas Lottery
Printer Imprimerie Diffusion, Paris
Method Offset
Size 156 x 114 cms.



76

MASS COMMUNICATIONS

TELEVISION

70 *Artist* Kaufmann, Joe. U.S.A.
Subject Television Programme
Method Gravure
Size 115 x 75 cms.

71 *Artist* Rampen, Leo. Canada 1956
Subject Television Programme
Method Multilith
Size 57 x 44 cms.

72 *Artist* Coughtry, Graham. Canada 1959
Subject Television Programme
Method Multilith
Size 56 x 41 cms.

RADIO

73 *Artist* Michel, Hans. & Kieser, Gunther. Germany 1959
Subject Radio Programme
Method Offset
Size 84 x 119 cms.

74 *Artist* Michel, Hans. & Kieser, Gunther. Germany 1958
Subject Jazz Festival
Sponsor Radio Station
Method Offset
Size 84 x 119 cms.

NEWSPAPERS

75 *Artist* Stankowski, Anton. Germany 1959
Subject Newspaper
Method Offset
Size 84 x 59 cms.

76 *Artist* Savignac, Raymond. France 1956
Subject Newspaper, Italy
Printer Moneta S.P.A., Milan
Method Offset
Size 140 x 96 cms.

77 *Artist* Katz, Shemuel. Israel 1957
Subject Newspaper
Method Silkscreen
Size 70 x 50 cms.

78 *Artist* Fabigan, Hans. Austria 1953
Subject Newspaper
Printer Mettendruck, Vienna
Method Offset
Size 118 x 84 cms.

MAGAZINES

79 *Artist* Müller, Erika. Germany 1958
Subject Magazine
Method Offset
Size 118 x 83 cms.

80 *Artist* Martin, Noel. U.S.A. 1959
Subject Magazine
Method Offset and Silkscreen
Size 56 x 43 cms.

81 *Artist* Henrion, F. H. K. Gt. Britain 1958
Subject Magazine
Printer Bradbury Agnew & Co. Ltd.
Method Offset
Size 76 x 100 cms.

82 *Artist* Searle, Ronald. Gt. Britain
Subject Magazine
Method Offset
Size 76 x 50 cms.

WELFARE STAMPS

83 *Artist* Haller, Gerta. Germany 1957
Subject Welfare Stamps
Sponsor Postal Authorities
Printer St. Göppert, Waldkirch
Method Offset
Size 41 x 58 cms.

84 *Artist* Jäger,—. Germany 1959
Subject Welfare Stamps
Sponsor Postal Authorities
Printer Stratz & Co., Brombach
Method Offset
Size 29 x 41 cms.

POSTAL SERVICES

85 *Artist* Velthuys, Max. Netherlands
Subject "Give the Right Box Number"
Sponsor Postal Authorities
Printer Staatsbedrijf der PTT
Method Offset
Size 83 x 58 cms.

86 *Artist* Hoogendoorn, Ton. Netherlands
Subject "Pack Your Parcels Well"
Sponsor Postal Authorities
Printer Staatsbedrijf der PTT
Method Offset
Size 84 x 60 cms.

87 *Artist* Henrion, F. H. K. Gt. Britain
1951
Subject "Send a Cable—It's Easy"
Sponsor Postal Authorities
Method Offset
Size 75 x 49 cms.

TELEPHONES

88 *Artist* van Velzen, Cor. Netherlands
Subject Distribution of Radio Music
by Telephone Line
Sponsor Postal Authorities
Printer de Jong & Co., Hilversum
Method Offset and Silkscreen
Size 83 x 61 cms.

89 *Artist* Falk, Hans. Switzerland 1957
Subject "Use Your Telephone"
Sponsor National Telephone Service
Printer Wolfsberg, Zurich
Method Gravure(?)
Size 128 x 90 cms.

MISCELLANEOUS

90 *Artist* Steinmüller, Eric. Argentina 1956
Subject Promotion of Advertising
Sponsor Argentine Federation of
Publicity
Printer Meca
Method Offset
Size 110 x 74 cms.

91 *Artists* Duda, Stanislav. Mišek,—.
Tyfá, Josef. Czechoslovakia 1948
Subject International Exhibition of
Travel Posters
Printer Slovenska Grafia, Bratislava
Method Offset and Letterpress
Size 86 x 60 cms.

92 *Artist* Rensch, Eberhard G. Germany
1954
Subject Fable by Rudolf Schmidt
Printer Stempel A.G., Frankfurt-am
Main
Method Letterpress
Size 70 x 50 cms.



114

COMMERCIAL PROMOTION

DEPARTMENT STORES

93 *Artist* Beckman, Anders. Sweden 1958
Subject Export Exhibition
Sponsor Department Store
Method Offset
Size 99 x 70 cms.

94 *Artist* Flejsar, Josef. Czechoslovakia
1958
Sponsor Department Store, France
Method Offset
Size 99 x 64 cms.

95 *Artist* Fronzoni, Angelo. G. Italy 1951
Sponsor Department Store
Method Offset
Size 69 x 99 cms.

96 *Artist* Fronzoni, Angelo. G. Italy 1953
Sponsor Department Store
Printer Geroldi, Brescia
Method Offset
Size 100 x 69 cms.

97 *Artist* van Os, Koen. Netherlands
Sponsor Department Store
Method Offset
Size 100 x 70 cms.

98 *Artist* Schleger, Hans. Gt. Britain 1959
Sponsor Department Store
Method Offset
Size 75 x 50 cms.

99 *Artist* Stradmann, Netherlands 1959
Sponsor Department Store
Method Silkscreen
Size 99 x 69 cms.

100 *Artist* Strijbosch, Wim. Netherlands
1958
Sponsor Department Store
Method Silkscreen
Size 99 x 69 cms.

TOBACCO AND CIGARETTES

101 *Artist* Colin, Jean. France 1959
Sponsor State Tobacco Monopoly
Printer Affiches Gaillard, Paris
Method Offset
Size 159 x 117 cms.

102 *Artist* Engelmann, Michael. Germany
Sponsor Cigarette manufacturer
Printer Moritz Schauenburg, Lahr
Method Offset
Size 119 x 84 cms.

103 *Artist* Engelmann, Michael. Germany
Sponsor Cigarette manufacturer
Printer Moritz Schauenburg, Lahr
Method Offset
Size 119 x 84 cms.

104 *Artist* Sikker-Hansen,—. Denmark 1955
Sponsor Tobacco Firm
Printer Permild & Rosengreen,
Copenhagen
Method Offset
Size 84 x 61 cms.

105 *Artist* Key, Julian. Gt. Britain
Sponsor Tobacco Firm, Belgium
Printer Tytgat, Brussels
Method Offset
Size 162 x 117 cms.

106 *Artist* Leupin, Herbert. Switzerland
Sponsor Cigarette manufacturer
Printer Hug & Söhne A. G., Zurich
Method Offset
Size 128 x 90 cms.

107 *Artist* Wiinblad, Björn. Denmark 1954
Sponsor Cigarette manufacturer
Printer T. T. Serigrafi
Method Silkscreen
Size 170 x 62 cms.

SOAP

108 *Artist* Leupin, Herbert. Switzerland
Sponsor Soap manufacturer
Printer Bagel, Dusseldorf
Method Offset
Size 119 x 83 cms.

109 *Artist* Savignac, Raymond. France 1950
Sponsor Soap manufacturer
Printer Bedos et cie
Method Offset
Size 149 x 100 cms.

110 *Artist* Savignac, Raymond. France
Sponsor Soap manufacturer
Method Offset
Size 96 x 68 cms.

OIL AND GAS

111 *Artist* Heiter, Guillermo. Venezuela
1959
Sponsor Gasoline Company
Method Silkscreen
Size 97 x 66 cms.

112 *Artist* Werner, Ad. Netherlands 1953
Sponsor Oil Company
Method Offset
Size 76 x 52 cms.

TRANSPORTATION

113 *Artist* Duda, Stanislav. Czechoslovakia
1957
Sponsor Bicycle manufacturer
Method Offset
Size 85 x 59 cms.

114 *Artist* Roth, Richard. Germany 1959
Subject Auto-Show
Printer Greve, Berlin
Method Offset
Size 119 x 84 cms.

115 *Artist* Tyfá, Josef. Czechoslovakia 1952
Sponsor Motor cycle manufacturer
Method Offset
Size 70 x 50 cms.

116 *Artist* Weissbrodt, Werner. Germany
1958
Sponsor Car manufacturer
Printer Geissendörfer, Karlsruhe
Method Offset
Size 59 x 83 cms.

117 *Studio* Fiat Press and Publicity. Italy
Sponsor Car manufacturer
Printer Roggero & Tortia, Turin
Method Offset
Size 97 x 68 cms.

118 *Artist* —. Italy 1958
Sponsor Motor Scooter manufacturer
Printer Bertieri, Milan
Method Offset and Letterpress
Size 84 x 60 cms.

WATCHES

119 *Artist* Bühler, Fritz. Switzerland 1958
Sponsor Watch manufacturer
Printer Wassermann S. A. Basel
Method Offset
Size 128 x 90 cms.

120 *Artist* Murer, Fred. Switzerland 1959
Sponsor Watch manufacturer
Printer Paul Attinger S. A. Neuchatel
Method Offset
Size 127 x 90 cms.

TYPEWRITERS

121 *Artist* Lohrer, Hanns. Germany 1958
Sponsor Typewriter manufacturer
Method Offset
Size 84 x 59 cms.

122 *Artist* Pintori, Giovanni. Italy 1946
Sponsor Typewriter manufacturer
Printer Ricordi S.P.A. Milan
Method Offset
Size 70 x 50 cms.

123 *Artist* Pintori, Giovanni. Italy
Sponsor Typewriter manufacturer
Printer Moneta S.P.A. Milan
Method Offset
Size 76 x 51 cms.

124 *Artist* Pintori, Giovanni. Italy 1956
Sponsor Typewriter manufacturer
Printer Moneta S.P.A. Milan
Method Offset
Size 70 x 50 cms.

125 *Artist* Pintori, Giovanni. Italy 1956
Sponsor Typewriter manufacturer
Printer Moneta S.P.A. Milan
Method Gravure
Size 70 x 50 cms.

SEWING MACHINES

126 *Artist* Dongowski, G. & G. Germany
Sponsor Sewing Machine manufacturer
Method Offset
Size 119 x 83 cms.

127 *Artist* —. Italy 1957
Sponsor Sewing Machine manufacturer
Printer Ricordi, Milan
Method Offset
Size 98 x 68 cms.

TEXTILES AND CLOTHING

128 *Artist* Milan, Srb. Czechoslovakia 1951
Sponsor Silk Thread manufacturer
Method Gravure
Size 63 x 47 cms.

129 *Artist* Mingote,—. Spain 1959
Sponsor Cotton manufacturer
Printer Casamajo, Barcelona
Method Offset
Size 41 x 51 cms.

130 *Artist* Vellué,—. Spain 1958
Subject National Cotton Week
Sponsor Cotton manufacturer
Printer Casamajo, Barcelona
Method Offset
Size 50 x 40 cms.

131 *Artist* Fabigan, Hans. Austria
Sponsor Assn. of Fur & Glove Traders
Printer Adametz, Vienna
Method Offset
Size 117 x 82 cms.

132 *Artist* Felger,—. Austria
Sponsor Clothing manufacturer
Printer Wub, Innsbruck
Method Offset
Size 168 x 84 cms.

133 *Artist* Gian, Rosetti. Italy
Sponsor Umbrella or Nylon manufacturer
Printer IGAP, Rome
Method Offset
Size 70 x 283 cms.

134 *Artist* Michel, Hans. & Kieser, Günther.
Germany
Sponsor Shoe manufacturer
Method Silkscreen
Size 119 x 83 cms.

135 *Artist* Stradmann,—. Netherlands 1959
Sponsor Department Store—Lingerie
Method Offset and Silkscreen
Size 99 x 69 cms.

136 *Artist* Wiinblad, Björn. Denmark 1957
Sponsor Hat Store
Method Silkscreen
Size 170 x 62 cms.

CERAMICS

137 *Artist* Butturini, Gian. Italy 1959
Sponsor Ceramics Firm
Printer La Nuova Cartografica, Brescia
Method Offset
Size 100 x 70 cms.

138 *Artist* Molnar, Iosif. Rumania
Method Original Art
Size 100 x 69 cms.

139 *Artist* Wirkkala, T. Finland
Sponsor Pottery and Porcelain manufacturers
Printer Tilgmann, A. B.
Method Litho
Size 100 x 62 cms.

PRINTING

140 *Artist* Kunzova, Dagmar. Czechoslovakia, 1954
Printer Obchodni Domy
Method Offset
Size 62 x 46 cms.

141 *Artist* Muyr, T. H., Switzerland 1958
Printer Bollmann, A. G., Zurich
Method Offset
Size 128 x 90 cms.

142 *Artist* Rasmussen, Vang. Denmark 1958
Printer Andreason & Lachmann
Method Offset
Size 170 x 124 cms.

143 *Artist* Schiegg, Peter. Switzerland 1958
Printer Bollmann, A. G., Zurich
Method Offset
Size 127 x 90 cms.

144 *Artist* Treumann, Otto. Netherlands
Printer de Jong & Co., Hilversum
Method Offset
Size 97 x 68 cms.

MISCELLANEOUS

145 *Artist* Brun, Donald. Switzerland
Sponsor Gas Company
Printer Bollman, A. B., Zurich
Method Offset
Size 127 x 90 cms.

146 *Artist* del Frate,—. Italy
Sponsor Cattle Food Firm
Printer Sailea, Milan
Method Offset
Size 100 x 70 cms.

147 *Artist* Hauglustaine, José. M. Belgium
Sponsor National Tariff for Electricity
Printer Marci, Brussels
Method Offset
Size 81 x 58 cms.

148 *Artist* Itoh, Kenji. Japan
Sponsor Electrical Appliance manufacturer
Method Silkscreen
Size 72 x 103 cms.

149 *Artist* Kamekura, Yusaku. Japan 1957
Sponsor Camera manufacturer
Method Silkscreen
Size 102 x 72 cms.

150 *Artist* Korunka,—. Austria
Sponsor Pump manufacturer
Printer Adametz, Vienna
Method Offset
Size 168 x 122 cms.

151 *Artist* Lindhardt,—. Denmark
Sponsor Seed Firm
Printer Rasmussen
Method Offset
Size 85 x 62 cms.

152 *Artist* Massey, John. U.S.A. 1959
Sponsor Container manufacturers
Printer Veritone Co., Chicago
Method Offset
Size 70 x 41 cms.

153 *Artist* van Velzen, Cor. Netherlands
1958
Sponsor Record manufacturer
Method Offset
Size 75 x 33 cms.

154 *Artist* —. Austria
Sponsor Spectacles manufacturer
Printer Pillar, Vienna
Method Offset
Size 118 x 84 cms.

155 *Artist* —. Brazil, 1959
Sponsor Paint manufacturers
Method Offset
Size 34 x 68 cms.



187

FOOD AND DRINK

ASSORTED FOODS

156 *Artist* Bolleman, H. Netherlands
Sponsor Bakery
Method Offset and (Silkscreen?)
Size 47 x 42 cms.

157 *Artist* Pozzati, Severo. Italy
Sponsor Mustard manufacturer, France
Printer Idea, St. Ouen
Method Litho
Size 149 x 100 cms.

158 *Artist* Pozzati, Severo. Italy 1956
Sponsor Soup manufacturer, France
Printer Sopad, Paris
Method Offset
Size 114 x 154 cms.

159 *Artist* Testa, Armando. Italy
Sponsor Cheese manufacturer
Printer Zeppegno, Turin
Method Offset
Size 196 x 140 cms.

160 *Artist* —. Austria
Sponsor Cheese manufacturer
Printer Piller, Vienna
Method Offset
Size 118 x 84 cms.

161 *Artist* —. Italy
Sponsor Margarine manufacturer
Printer I.G.A.P. Rome
Method Offset
Size 140 x 99 cms.

CANDY

162 *Artist* Angelini, Gianni. Italy 1950
Sponsor Candy manufacturer
Printer I.G.A.P. Rome
Method Offset and Silkscreen
Size 197 x 140 cms.

163 *Artist* Ohashi, Tadashi. Japan 1958
Sponsor Candy manufacturer
Method Silkscreen
Size 106 x 74 cms.

164 *Artist* Ohashi, Tadashi. Japan 1957
Sponsor Candy manufacturer
Method Silkscreen
Size 105 x 74 cms.

165 *Artist* Ohashi, Tadashi. Japan 1958
Sponsor Candy manufacturer
Method Silkscreen
Size 105 x 75 cms.

166 *Artist* Ohashi, Tadashi. Japan 1958
Sponsor Chocolate manufacturer
Method Silkscreen
Size 104 x 74 cms.

167 *Artist* Pozzati, Severo. Italy 1950
Sponsor Candy manufacturer
Printer Pirovano, Milan
Method Offset
Size 140 x 100 cms.

168 *Artist* Testa, Armando. Italy
Sponsor Chocolate manufacturer
Printer Pirovano, Milan
Method Offset
Size 194 x 138 cms.

PRESERVES

169 *Artist* Trauffer, Paul. Switzerland
Sponsor Preserve manufacturer
Printer Conzett & Huber, Zurich
Method Gravure
Size 128 x 90 cms.

170 *Artist* Trauffer, Paul. Switzerland
Sponsor Preserve manufacturer
Printer Conzett & Huber, Zurich
Method Offset and Gravure
Size 128 x 90 cms.

CHEMICAL FOODS AND PHARMACEUTICALS

171 *Artist* Fabigan, Hans. Austria
Sponsor Medicinal Food manufacturer
Printer Steyremühl, Vienna
Method Offset
Size 118 x 84 cms.

172 *Artist* Molnar, Iosif. Rumania
Subject Complex B Vitamins
Method Original Art
Size 99 x 70 cms.

TEA AND COFFEE

173 *Artist* Haller, Gerta. Germany
Sponsor Coffee Distributors
Method Offset
Size 86 x 61 cms.

174 *Artist* Hoyrup,—. Denmark
Sponsor Tea Distributors
Printer Permild & Rosengreen,
Copenhagen
Method Offset
Size 85 x 62 cms.

SOFT DRINKS

175 *Artist* —. Brazil
Sponsor Soft Drink manufacturer
Printer Bloch S. A., Sao Paulo
Method Offset
Size 64 x 44 cms.

176 *Artist* Carboni, Erberto. Italy 1956
Sponsor Mineral Water manufacturer
Printer Ripalta, Milan
Method Offset
Size 140 x 100 cms.

177 *Artist* Castiglioni, Romalo. Italy
Sponsor Mineral Water Powder
manufacturer
Printer Grafico Morreale, Milan
Method Offset
Size 139 x 98 cms.

178 *Artist* Grundman, Samuel. Israel 1956
Sponsor Soft Drink manufacturer
Method Gravure
Size 95 x 63 cms.

179 *Artist* Leupin, Herbert. Switzerland
Sponsor Soft Drink manufacturer
Printer Hug & Söhne, Zurich
Method Offset
Size 127 x 90 cms.

180 *Artist* Siné,—. France 1957
Sponsor Soft Drink manufacturer
Printer Courbet, Paris
Method Offset
Size 158 x 116 cms.

181 *Artist* van Velzen, Cor. Netherlands
1959
Sponsor Soft Drink manufacturer
Printer de Jong & Co., Hilversum
Method Offset
Size 115 x 82 cms.

BEER

182 *Artist* Dell'Acqua, Juan. Argentina 1954
Sponsor Brewers
Method Offset
Size 108 x 148 cms.

183 *Artist* Mettes,—. Netherlands 1957
Sponsor Brewers
Printer Luij & Co., Amsterdam
Method Offset
Size 157 x 109 cms.

184 *Artist* Francois, André. France 1959
Sponsor Brewers, Gt. Britain
Method Silkscreen
Size 303 x 202 cms.

LIQUOR

185 *Artist* Francois, André. France 1959
Sponsor Distillers
Printer Gauberti, Paris
Method Offset
Size 218 x 138 cms.

186 *Artist* Landenna,—. Italy
Sponsor Distillers
Printer ALT Milan
Method Offset
Size 140 x 100 cms.

187 *Artist* Searle, Ronald. Gt. Britain
Sponsor Distillers
Printer R. A. & Co., London
Method Offset
Size 75 x 50 cms.

188 *Artist* Searle, Ronald. Gt. Britain
Sponsor Distillers
Printer R. A. & Co., London
Method Offset
Size 75 x 50 cms.

189 *Artist* Searle, Ronald. Gt. Britain
Sponsor Distillers
Printer R. A. & Co., London
Method Offset
Size 75 x 50 cms.

190 *Artist* Searle, Ronald. Gt. Britain
Sponsor Distillers
Printer R. A. & Co., London
Method Litho
Size 152 x 101 cms.

191 *Artist* —. Spain
Sponsors Distillers
Printer Imprenta Industrial, Bilbao
Method Gravure
Size 78 x 53 cms.

WINE

192 *Artist* Felger,—. Austria
Sponsor Vintners
Printer W.U.B., Innsbruck
Method Offset
Size 118 x 83 cms.

193 *Artist* Testa, Armando. Italy
Sponsor Vintners
Printer Pirovano, Milan
Method Offset
Size 140 x 100 cms.

194 *Artist* Villemot, Bernard. France 1959
Sponsor Vintners
Printer Bedos & cie., Paris
Method Gravure
Size 156 x 114 cms.



237

TRAVEL AND TOURISM

AIR

195 *Artist* Danska, Herbert. U.S.A. 1959
Subject Fly by Jet
Sponsor American Airline
Method Offset
Size 101 x 76 cms.

196 *Artist* van den Eynde, G. Belgium 1959
Subject Holidays by Air
Sponsor Belgian Airline
Method Offset
Size 99 x 64 cms.

197 *Artist* van der Leeuw, J. Netherlands
Sponsor Dutch Airline
Method Gravure and Letterpress
Size 102 x 64 cms.

198 *Artist* Müller-Brockmann, Josef.
Switzerland
Sponsor British Airline
Printer Bollman A. G., Zurich
Method Offset
Size 128 x 90 cms.

199 *Artist* Rott,—. Germany 1958
Subject Air Freight
Sponsor German Airline
Printer Rheindorff, Cologne
Method Offset
Size 101 x 62 cms.

200 *Artist* Surti, S. N. India 1958
Subject Air Freight
Sponsor Indian Airline
Printer Bombay Fine Art, Bombay
Method Offset
Size 102 x 63 cms.

201 *Studio* Sabena. Belgium 1950
Subject Air Freight
Sponsor Belgian Airline
Method Offset
Size 99 x 64 cms.

202 *Studio* Carleton, Carruther, du Chateau
and King. New Zealand
Sponsor New Zealand Airline
Method Offset
Size 75 x 49 cms.

203 *Studio* Carleton, Carruther, du Chateau
and King. New Zealand
Sponsor New Zealand Airline
Method Silkscreen
Size 76 x 50 cms.

204 *Artist* —. U.S.S.R. 1958
Subject Moscow to Brussels by Jet
Sponsor Russian Airline
Method Offset
Size 88 x 59 cms.

LAND

205 *Artist* Andrian,—. Germany
Subject "Send Your Goods by Rail"
Sponsor German Railways
Method Offset
Size 118 x 83 cms.

206 *Artist* Capouillard,—. Belgium 1958
Subject Utilisation of Train Travel
in Winter
Sponsor Belgian Railways
Method Offset
Size 99 x 62 cms.

207 *Artist* Kono, Takashi. Japan
Subject Subway Opening, Tokyo
Sponsor Transit Authority
Method Offset
Size 103 x 73 cms.

208. *Artist* Kosel, Hermann. Austria 1958
Subject Use Austria's Railways
Method Offset
Size 117 x 84 cms.

209 *Artist* Leupin, Herbert. Switzerland
1959
Subject "By Rail to the Sun"
Sponsor Swiss Railways
Printer Paul Attinger S.A. Neuchatel
Method Offset
Size 128 x 90 cms.

210 *Artist* Rasmussen, Aage. Denmark 1949
Subject Travel by Danish Railways
Printer Andreassen & Lachmann,
Copenhagen
Method Offset
Size 100 x 62 cms.

211 *Artist* Schleger, Hans. Gt. Britain
Sponsor British Railways
Printer Waterlow & Sons Ltd., London
Method Offset
Size 102 x 63 cms.

SEA

212 *Artist* Dirksen, Reyn. Netherlands 1959
Subject Travel by Ship
Sponsor Dutch Shipping Line
Printer N. V. Eindhovensche Drukkerij
Method Offset
Size 96 x 61 cms.

COUNTRIES

213 *Artist* Dehn, Adolf. U.S.A. 1958
Sponsor Afghan Airline, Afghanistan
Method Offset
Size 100 x 65 cms.

214 *Artist* Colin, Paul. France 1957
Subject Visit French West Africa
Sponsor Government Tourist Office
Printer Editions Diloutremer, Paris
Method Offset
Size 100 x 61 cms.

215 *Artist* Niezen, H. South Africa 1958
Subject Visit South Africa
Sponsor Government Tourist Corporation
Printer Cape Times Ltd., Parow
Method Offset
Size 101 x 63 cms.

216 *Artist* Tidman, Monica. S.Rhodesia 1959
Subject Air Travel—Rhodesia
Sponsor African Airline
Method Silkscreen
Size 99 x 65 cms.

217 *Artist* Save, K. K. India 1958
Subject Air Travel—Africa
Sponsor Indian Airline
Method Offset
Size 101 x 63 cms.

218 *Artist* Thompson, Arthur. Australia 1959
Subject Air Travel—Australia
Sponsor Australian Airline
Printer Matt Chote & Co., Auckland
Method Silkscreen
Size 97 x 64 cms.

219 *Artist* Le Berrurier,—. Belgium
Subject Statue of Charles de Lorraine
Sponsor National Tourist Office
Printer Marcy, Brussels
Method Offset
Size 100 x 62 cms.

220 *Artist* Le Berrurier,—. Belgium
Subject Antwerp Cathedral and Port
Sponsor National Tourist Office
Printer Mercurius, Belgium
Method Offset
Size 100 x 62 cms.

221 *Artist* Capouillard,—. Belgium
Subject "On Holiday"
Sponsor Commissariat Général au Tourisme
Printer M. Melsen S.A. Brussels
Method Offset
Size 99 x 62 cms.

222 *Artist* Ospen,—. Bolivia 1952
Subject Travel by Air
Sponsor Bolivian Airline
Printer Sisto Lemmey Cia.
Method Offset
Size 110 x 74 cms.

223 *Artist* Rogers, Harry. Australia
Subject Visit Canada
Sponsor Australian Airline
Printer Posters Pty. Ltd.
Method Offset
Size 49 x 36 cms.

224 *Artist* Rogers, Harry. Australia
Subject Visit Canada
Sponsor Australian Airline
Printer Posters Pty. Ltd.
Method Offset
Size 99 x 73 cms.

225 *Artist* Bruun, Erik. Finland 1958
Subject Destination North Finland
Sponsor Tourist Agency
Printer Piirtopaino Oy.
Method Offset
Size 100 x 62 cms.

226 *Artist* Iffland, H. Finland
Subject View from Koli Heights
Sponsor State Railways
Printer SKSKn Oy.
Method Gravure and Letterpress
Size 100 x 62 cms.

227 *Artist* Runeberg, Fred. Finland
Subject Lapland
Sponsor Finnish Tourist Association
Printer Otavan Syväpaino
Method Gravure and Letterpress
Size 99 x 61 cms.

228 *Artist* Timberg,—. Finland 1956
Subject Visit Tampere
Printer Tamperen Kirjapaino—Oy.
Method Offset
Size 100 x 62 cms.

229 *Artist* Carlu, Jean. France 1958
Subject See France by Air
Sponsor French Airline
Printer Mourlot, Paris
Method Offset
Size 99 x 61 cms.

230 *Artist* Cavaillès, J. France 1957
Subject Discover France by Train
Sponsor French National Railways
Printer O.E.D.I.P., Paris
Method Offset
Size 99 x 62 cms.

231 *Artist* Cerio,—. France 1957
Subject Brittany
Sponsor French National Railways
Printer Draeger, Paris
Method Offset
Size 99 x 62 cms.

232 *Artist* Despierre,—. France 1957
Subject The Valley of the Loire
Sponsor French National Railways
Printer Perceval, Paris
Method Offset
Size 100 x 62 cms.

233 *Artist* Foujita,—. France 1958
Subject Normandy
Sponsor French National Railways
Printer Editions Paul-Martial, Paris
Method Offset
Size 100 x 61 cms.

234 *Artist* Genis, René. France 1957
Subject Brittany
Sponsor French National Railways
Printer Editions Paul-Martial, Paris
Method Offset
Size 100 x 61 cms.

235 *Artist* Lambert,—. France 1957
Subject French Alps
Sponsor Direction Générale du Tourisme
Printer Draeger, Paris
Method Offset and gravure
Size 99 x 62 cms.

236 *Artist* Lemesle, G. France 1956
Subject La Cathédrale de Coutances
Sponsor Direction Générale du Tourisme
Printer Sapho, Paris
Method Gravure
Size 60 x 40 cms.

237 *Artist* Picart le Doux, Jean. France 1956
Subject Air Travel—France
Sponsor French Airline
Printer S. A. Courbet, Paris
Method Offset
Size 100 x 62 cms.

238 *Artist* Picart le Doux, Jean France 1950
Subject France—Land of Chateaux
Sponsor Commissariat Général au
Tourisme
Method Offset
Size 99 x 62 cms.

239 *Artist* Poinot,—. France 1957
Subject La Roche-Courbon, St. Porchaire
Sponsor Direction Générale du Tourisme
Printer Braun et cie.
Method Gravure
Size 60 x 40 cms.

240 *Artist* René-Jacques,—. and Delmas,—.
France
Subject Le pont du Gard, Nîmes
Sponsor Direction Générale du Tourisme
Printer Draeger, Paris
Method Gravure
Size 99 x 62 cms.

241 *Artist* Rieder, Rod. France 1957
Subject A Street in Montmartre
Sponsor Direction Générale du Tourisme
Printer Braun et cie.
Method Gravure
Size 60 x 40 cms.

242 *Artist* Utrillo, Maurice. France 1953
Subject Montmartre, Paris
Sponsor French Railways
Printer De Plas, Paris
Method Offset
Size 100 x 62 cms.

243 *Artist* —. France 1955
Subject Cave paintings, Dordogne
Sponsor Direction Générale du Tourisme
Printer Mourlot, Paris
Method Offset
Size 99 x 61 cms.

244 *Artist* —. France 1956
Subject Castles of the Loire
Sponsor Direction Générale du Tourisme
Printer Draeger, Paris
Method Offset
Size 99 x 62 cms.

245 *Artist* —. France
Subject Bourges Cathedral Window
Sponsor Direction Générale du Tourisme
Printer Mourlot, Paris
Method Offset
Size 99 x 62 cms.

246 *Artist* Gelbert, Dan. Israel 1958
Subject To Paris
Sponsor Israeli Airline
Printer Israel-American Offset, Tel-Aviv
Method Offset
Size 68 x 48 cms.

247 *Artist* Khambatta, N. India 1958
Subject See Paris
Sponsor Indian Airline
Printer Bombay Fine Art
Method Offset
Size 102 x 63 cms.

248 *Artist* Haller, Alfred. Germany
Subject Bus to the Schwarzwald-Bodensee
Sponsor German Bus Service
Printer St. Göppert K. G., Waldkirch
Method Offset
Size 118 x 83 cms.

249 *Artist* Haller, Gerta. Germany 1958
Subject Bus to the Schwarzwald in Winter
Sponsor German Bus Service
Printer K.K.K.
Method Offset
Size 117 x 83 cms.

250 *Artist* Lämmle, S & H. Germany
Subject Old German Towns
Sponsor Government Tourist Office
Printer Ernst Kaufmann, Lahr-Baden
Method Offset
Size 102 x 63 cms.

251 *Artist* Chapman, George. Gt. Britain 1958
Subject London from the Thames
Sponsor British Travel & Holidays Association
Printer Vosh and Cross Ltd., London
Method Offset
Size 76 x 50 cms.

252 *Artist* Deighton, Len. Gt. Britain 1958
Subject Visit Rural England
Sponsor London Transport
Printer Curwen Press, Plaistow
Method Offset
Size 99 x 61 cms.

253 *Artist* Henrion, F. H. K. Gt. Britain
Subject Hampton Court
Sponsor London Transport
Printer J. Weiner Ltd., London
Method Offset
Size 101 x 63 cms.

254 *Artist* Marx, Enid. Gt. Britain 1957
Subject Visit the Zoo Aquarium
Sponsor London Transport
Printer McCorquodale & Co. Ltd., London
Method Offset
Size 101 x 63 cms.

255 *Artist* Marx, Enid. Gt. Britain 1957
Subject Visit the Zoo
Sponsor London Transport
Printer McCorquodale & Co. Ltd., London
Method Offset
Size 101 x 63 cms.

256 *Artist* Piper, John. Gt. Britain 1957
Subject Canterbury Cathedral
Sponsor British Travel & Holidays Association
Printer Chromoworks Ltd., London
Method Litho
Size 102 x 63 cms.

257 *Artist* Unger, Hans. Gt. Britain 1956
Subject Whipsnade Zoo
Sponsor London Transport
Printer Baynard Press
Method Offset
Size 102 x 63 cms.

258 *Artist* —. Gt. Britain
Subject Clocktower, Palace of Westminster
Sponsor British Travel & Holidays Association
Printer Sun Printers Ltd., London
Method Gravure
Size 76 x 51 cms.

259 *Artist* —. Gt. Britain
Sponsor British Travel & Holidays Association
Printer Harrison & Sons Ltd.
Method Offset
Size 81 x 63 cms.

260 *Artist* Gelbert, Dan. Israel 1958
Subject To London
Sponsor Israeli Airline
Printer Israel-American Offset, Tel-Aviv
Method Offset
Size 68 x 48 cms.

261 *Artist* Rogers, Harry. Australia 1958

Subject Britain

Sponsor Australian Airline

Printer Posters Pty. Ltd.

Method Offset

Size 98 x 72 cms.

262 *Artist* Meletzis,—. Greece

Subject Delphi, The Charioteer

Sponsor National Tourist Organisation

Printer B. Papachrysanthou, Athens

Method Offset

Size 80 x 60 cms.

263 *Artist* Mogayrs, J. Greece 1956

Subject Island of Hydra

Sponsor Government Tourist Organisation

Printer Aspioti-Elka, Athens

Method Offset

Size 80 x 60 cms.

264 *Artist* Dukle, V. V. India

Subject Bronzes

Sponsor Indian Airline

Printer Bombay Fine Art

Method Offset

Size 100 x 63 cms.

265 *Artist* Molinari, Ennio. Italy

Subject Iran

Sponsor Italian Airline

Printer Bodoniana, Bologna

Method Offset

Size 99 x 68 cms.

266 *Artist* David, Jean. Israel 1958

Subject See Tel-Aviv

Sponsor Israeli Airline

Printer E. Lewin-Epstein Ltd., Tel-Aviv

Method Offset

Size 98 x 63 cms.

267 *Artist* Gutman, N. Israel 1954

Subject See Israel!—Tiberias

Sponsor Government Tourist Corporation

Printer E. Lewin-Epstein Ltd., Tel-Aviv

Method Offset

Size 97 x 63 cms.

268 *Artist* Karoly, Miriam. Israel 1958

Subject Visit Israel for 10th Anniversary

of Independence Day

Printer E. Lewin-Epstein Ltd., Tel-Aviv

Method Offset

Size 98 x 65 cms.

269 *Artist* Adriani,—. Italy 1947

Subject Bologna

Printer Grafiche Gigli

Method Offset

Size 99 x 62 cms.

270 *Artist* Barbi-Benvignati. Italy 1949

Subject Padua

Method Offset

Size 99 x 61 cms.

271 *Artist* Cassandre, A. M. France 1951

Subject Venice, Italy

Printer Calcografia & Cartevalori, Milan

Method Offset

Size 100 x 62 cms.

272 *Artist* Lemoine,—. Italy

Subject Visit Italy

Sponsor Italian Airline

Method Offset

Size 98 x 70 cms.

273 *Artist* Fine, Aaron. U.S.A. 1957

Subject Air Travel to Italy

Sponsor American Airline

Method Offset

Size 106 x 71 cms.

274 *Artist* Hurlimann, Martin. Gt. Britain

1959

Subject St. Peter's Rome

Sponsor British Airline

Method Offset

Size 101 x 64 cms.

275 *Artist* Save, K. K. India

Subject Rome

Sponsor Indian Airline

Printer Bombay Fine Art

Method Offset

Size 101 x 63 cms.

276 *Artist* Kono, Takashi. Japan

Subject See Kyoto

Method Silkscreen

Size 103 x 72 cms.

277 *Artist* Rogers, Harry. Australia 1958

Subject Visit Japan

Sponsor Australian Airline

Printer Posters Pty. Ltd.

Method Offset

Size 99 x 72 cms.

278 *Artist* Sera, Valdio. Mexico

Subject Visit Mexico

Sponsor Mexican Airline

Printer Offset, S. A.

Method Offset

Size 107 x 70 cms.

279 *Artist* —. Mexico

Subject Fly to Mexico

Sponsor Mexican Airline

Method Silkscreen

Size 92 x 67 cms.

280 *Artist* Moore, George. New Zealand 1958

Subject Milford Sound, N.Z., Fiordland

Method Silkscreen

Size 101 x 63 cms.

281 *Artist* Rogers, Harry. Australia 1958

Subject Pacific Islands

Sponsor Australian Airline

Printer William F. Schey Pty. Ltd.

Method Offset

Size 50 x 37 cms.

282 *Artist* Molinari, Ennio. Italy

Subject Pakistan

Sponsor Italian Airline

Printer Bodoniana, Bologna

Method Offset

Size 98 x 68 cms.

283 *Artist* Rodriguez, Sebastião. Portugal

1958

Subject Visit Portugal

Printer Costa & Valério, Lisbon.

Method Offset

Size 100 x 63 cms.

284 *Artist* —. Portugal 1958

Subject Good Morning in Portugal

Printer Costa & Valério, Lisbon

Method Offset

Size 100 x 62 cms.

285 *Artist* Dragan, Ion. Rumania 1958

Subject The Danube Delta

Sponsor National Tourist Office

Method Original Art

Size 97 x 67 cms.

286 *Artist* Georget, Guy. France 1957

Subject Visit Spain

Sponsor Direccion General del Turismo,

Spain

Printer Rieusset S. A., Barcelona

Method Offset

Size 100 x 62 cms.

287 *Artist* Villemot, Bernard. France 1957
Subject Visit Spain
Sponsor Direccion General del Turismo,
Spain
Printer Rieusset S. A., Barcelona
Method Offset
Size 100 x 62 cms.

288 *Artist* Villemot, Bernard. France
Subject Visit Spain
Sponsor Direccion General del Turismo,
Spain
Printer Rieusset S. A., Barcelona
Method Offset
Size 100 x 62 cms.

289 *Artist* —. Spain 1959
Subject Barrio Gotico, Barcelona
Sponsor Municipal Tourist & Information
Office
Printer Metaloffset, Barcelona
Method Offset
Size 69 x 48 cms.

290 *Artist* Bühler, Fritz. Switzerland 1958
Subject Air Travel—Switzerland
Sponsor Swiss Airline
Printer Buchdruckerei, Winterthur A.G.
Method Offset
Size 102 x 64 cms.

291 *Artist* Bühler, Fritz. Switzerland 1958
Subject Air Travel—Europe
Sponsor Swiss Airline
Printer Trüb A & cie., Aarau
Method Offset
Size 102 x 64 cms.

292 *Artist* Bühler, Fritz. Switzerland 1958
Subject Air Travel—Middle East
Sponsor Swiss Airline
Printer Sigg-Söhne, Winterthur
Method Offset
Size 102 x 64 cms.

293 *Artist* Paul, Eddy. Canada
Subject Barbados, Trinidad
Sponsor Canadian Airline
Method Offset
Size 75 x 51 cms.

294 *Artist* Furnell, Noel. India 1958
Subject Moscow via Tashkent
Sponsor Indian Airline
Method Offset
Size 101 x 63 cms.

MAPS

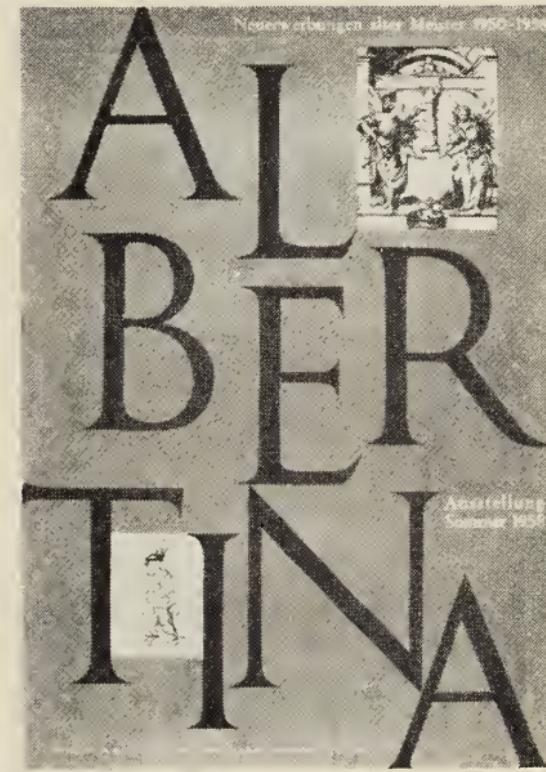
295 *Artist* Dohet,—. Belgium 1953
Subject Europe, Asia & Africa
Sponsor Belgian Airline
Printer Linsmo S. A. Brussels
Method Offset
Size 99 x 64 cms.

296 *Artist* Kempster and Evans. Gt. Britain
1956-57
Subject Map of Royal Britain
Sponsor British Travel & Holidays
Association
Printer Chromoworks Ltd., London
Method Offset
Size 101 x 63 cms.

297 *Artist* Lay, K. R. Australia 1958
Subject In Australia
Sponsor Australian Airline
Method Silkscreen
Size 91 x 61 cms.

298 *Artist* —. Netherlands
Subject Map of Holland
Sponsor Economic Information Service,
The Hague
Printer Kühn & Zoon, Rotterdam
Method Offset
Size 94 x 63 cms.

299 *Studio* Carlton Carruther, Du Chateau
& King. New Zealand 1957
Subject Flights throughout New Zealand
Sponsor New Zealand Airline
Printer Weeks Ltd.
Method Offset
Size 95 x 71 cms.



336

MUSEUMS AND GALLERIES

MUSEUMS AND GALLERIES

300 *Artist* Beckman, Anders. Sweden 1955
Subject The Museums of Stockholm
Printer Olsenslito, Stockholm
Method Offset
Size 100 x 70 cms.

301 *Artist* Breker, Walter. Germany
Subject Museum of Art, Dusseldorf
Method Offset
Size 83 x 59 cms.

302 *Artist* Loud, Paul. Denmark 1958
Subject Folklife Museum, Koge
Method Letterpress
Size 70 x 52 cms.

303 *Artist* Pasternak, M. Denmark 1958
Subject Agricultural Museum, Sorgenfri
Printer Nordisk Kunst—OG
Method Offset
Size 98 x 62 cms.

304 *Artist* Rasmussen, Aage. Denmark 1952
Subject Agricultural Museum, Sorgenfri
Sponsor State Information Bureau
Printer Nornotroyk
Method Offset
Size 98 x 62 cms.

305 *Artist* Schleger, Hans. Gt. Britain 1959
Subject Railway Museum, York
Method Offset
Size 101 x 63 cms.

306 *Artist* Siné,—. France
Sponsor La Galerie, Paris
Method Letterpress
Size 66 x 51 cms.

307 *Artist* —. France 1956
Subject Provincial Museum, Colmar
Sponsor Direction Générale du Tourisme
Printer Braun et cie., Paris
Method Offset or Gravure
Size 98 x 62 cms.

308 *Artist* —. France 1957
Subject Provincial Museum, Dijon
Sponsor Direction Générale du Tourisme
Printer Braun et cie., Paris
Method Offset or Gravure
Size 98 x 62 cms.

309 *Artist* —. France
Subject Provincial Museum, Rennes
Sponsor Direction Générale du Tourisme
Printer Braun et cie., Paris
Method Gravure
Size 60 x 40 cms.

MUSEUM AND GALLERY EXHIBITIONS

310 *Artist* Bahner, Willi. Austria 1957
Subject Jubilee Exhibition
Sponsor Secession, Vienna
Printer Piller, Vienna
Method Offset
Size 118 x 84 cms.

311 *Artist* Baszel, Günther. Austria 1948
Subject Exhibition—Stephans Dom
Sponsor Natl. Historical Museum, Vienna
Printer Rosenbaum, Vienna
Method Offset
Size 161 x 59 cms.

312 *Artist* Baszel, Günther. & Deéd,—.
Austria 1951
Subject Nature and Art
Sponsor N. O. Landes Museum, Vienna
Printer Österreichische Staatsdruckerei
Method Offset
Size 121 x 85 cms.

313 *Artist* Baszel, Günther. Austria 1953
Subject Art Exhibition—Waldmüller
Sponsor Residenz-Galerie, Salzburg
Method Offset and Gravure
Size 119 x 42 cms.

314 *Artist* Baszel, Günther. Austria 1954
Subject New Acquisitions
Sponsor Historical Museums of Vienna
Method Offset
Size 59 x 42 cms.

315 *Artist* Bazaine,—. France
Subject Art Exhibition—Bazaine
Sponsor Galerie Maeght, Paris
Method Offset
Size 66 x 51 cms.

316 *Artist* Boltin, Lee. U.S.A. 1959
Subject Pre-Columbian Art Exhibition
Sponsor André Emmerich Gallery, N.Y.
Method Offset
Size 69 x 51 cms.

317 *Artist* Braque, Georges. France 1953
Subject Braque Engravings
Sponsor Berggruen et cie., Paris
Printer Mourlot, Paris
Method Offset
Size 60 x 41 cms.

318 *Artist* Buffet, Bernard. France 1959
Subject Contemporary French Painters
Sponsor Galería San Jorge
Printer L. Dejoie, Paris
Method Offset
Size 112 x 77 cms.

319 *Artist* Casorati, Felice. Italy 1953
Subject New Italian Art
Sponsor Art Gallery, Finland
Printer Mondadori
Method Offset
Size 100 x 68 cms.

320 *Artist* Cieściewicz, R. Poland 1957
Subject Art Exhibition
Sponsor State Historical Museum
Method Offset
Size 68 x 48 cms.

321 *Artist* Colin, Paul. France 1953
Subject Art Exhibition—Colin
Sponsor Galerie Drouant-David, Paris
Printer Mourlot, Paris
Method Offset
Size 62 x 41 cms.

322 *Artist* Le Corbusier. France 1954
Subject Le Corbusier Exhibition
Sponsor National Museum of Modern
Art, Paris
Printer Mourlot, Paris
Method Offset
Size 74 x 52 cms.

323 *Artist* Dubuffet, Jean. France 1953
Subject Art Exhibition—Dubuffet
Sponsor Galerie La Hune, Paris
Printer Mourlot, Paris
Method Offset
Size 58 x 40 cms.

324 *Artist* Dufy, Raoul. France 1953
Subject Art Exhibition—Dufy
Sponsor National Museum of Modern
Art, Paris
Printer Mourlot, Paris
Method Offset or Gravure
Size 72 x 53 cms.

325 *Artist* Dufy, Raoul. France 1953
Subject Art Exhibition—Dufy
Sponsor Galerie Louis Carre, Paris
Printer Mourlot, Paris
Method Offset or Gravure
Size 65 x 49 cms.

326 *Artist* Eksell, Olle. Sweden 1954
Subject Art Exhibition
Sponsor National Museum, Stockholm
Printer Bengtsons Litografiska, Stockholm
Method Offset
Size 100 x 70 cms.

327 *Artist* Eksell, Olle. Sweden 1958
Subject Exhibition of Industrial Design
Sponsor Art Gallery, Lund
Printer Svenska Telegrambyrän, Malmö
Method Offset
Size 100 x 70 cms.

328 *Artist* Erni, Hans. Switzerland 1956
Subject Chinese Art
Sponsor Museum of Ethnography
Printer Paul Attinger S.A. Neuchatel
Method Offset
Size 127 x 90 cms.

329 *Artist* Erni, Hans. Switzerland 1957
Subject Sahara 1957
Sponsor Museum of Ethnography
Printer Paul Attinger S.A. Neuchatel
Method Litho
Size 128 x 90 cms.

330 *Artist* Erni, Hans. Switzerland 1959
Subject Toy Exhibition
Sponsor Museum of Ethnography
Printer Paul Attinger S.A. Neuchatel
Method Offset
Size 128 x 90 cms.

331 *Artist* Fabigan, Hans. Austria 1955
Subject Art Exhibition—Kokoschka
Sponsor Secession, Vienna
Method Offset
Size 118 x 84 cms.

332 *Artist* Fabigan, Hans. Austria 1956
Subject Baroque Art Exhibition
Sponsor Albertina, Vienna
Printer Piller, Vienna
Method Offset
Size 119 x 84 cms.

333 *Artist* Fabigan, Hans. Austria 1958
Subject Poster Exhibition
Sponsor Applied Arts Museum
Printer Piller, Vienna
Method Offset
Size 120 x 84 cms.

334 *Artist* Fabigan, Hans. Austria 1958
Subject Paintings of Van Gogh
Sponsor Oberes Belvedere, Vienna
Printer Brüder Rosenbaum, Vienna
Method Offset
Size 119 x 84 cms.

335 *Artist* Fabigan, Hans. Austria 1958
Subject Expressionist Art Exhibition
Sponsor Albertina, Vienna
Printer Piller, Vienna
Method Offset
Size 119 x 84 cms.

336 *Artist* Fabigan, Hans. Austria 1958
Subject Summer Exhibition
Sponsor Albertina, Vienna
Printer Piller, Vienna
Method Offset
Size 119 x 84 cms.

337 *Artist* Fabigan, Hans. Austria 1959
Subject Historical Exhibition
Sponsor Albertina, Vienna
Printer Piller, Vienna
Method Offset
Size 117 x 83 cms.

338 *Artist* Fabigan, Hans. Austria 1959
Subject Exhibition of Japanese Art
Sponsor Museum of Applied Arts, Vienna
Printer Piller, Vienna
Method Offset
Size 118 x 83 cms.

339 *Artist* Fischer-Nobisch. Germany 1958
Subject Exhibition of Ceramics
Sponsor Historical Museum, Frankfurt-am-Main
Method Offset
Size 59 x 84 cms.

340 *Artist* Friis, Claus Achton. Denmark
Subject Tobacco Exhibition
Sponsor National Museum
Printer Leif Thomsens Bogtrykkeri
Method Offset
Size 52 x 35 cms.

341 *Artist* Fronzoni, Angelo G. Italy 1951
Subject Exhibition of Sculpture—Lusetti
Sponsor Galleria dell "a.a.b."
Method Offset
Size 98 x 69 cms.

342 *Artist* Graf, Carl B. and Bingler,
Manfred. Switzerland 1956
Subject Glass Exhibition
Sponsor Helmhaus, Zurich
Method Offset
Size 128 x 90 cms.

343 *Artist* Gromaire, Louis. France 1956
Subject Gromaire Exhibition on "Paris"
Sponsor Galerie Louis Carré, Paris
Printer Mourlot, Paris
Method Offset
Size 70 x 50 cms.

344 *Artist* Haller, Alfred. Germany 1955
Subject Young Artists Exhibition
Sponsor Art Museum, Baden-Baden
Method Offset
Size 84 x 59 cms.

345 *Artist* Hara, Hiromu. Japan
Subject Present day Calligraphy
Sponsor National Museum of Modern
Art, Tokyo
Method Offset
Size 74 x 52 cms.

346 *Artist* Hara, Hiromu. Japan
Subject Modern Painting and Sculpture
Sponsor National Museum of Modern
Art, Tokyo
Method Offset
Size 73 x 51 cms.

347 *Artist* Hara, Hiromu, Japan, and
Doisneau, Robert, France
Subject Photography Today
Sponsor National Museum of Modern
Art, Tokyo
Method Offset
Size 74 x 53 cms.

348 *Artist* Hofmann, A. Switzerland 1957
Subject Sculptures by Lipchitz
Sponsor Kunsthalle, Basle
Printer Buchdruckerei VSK, Basel
Method Offset
Size 128 x 90 cms.

349 *Artist* Iringer,—. Austria 1958
Subject Venetian Glass Exhibition
Sponsor Applied Arts Museum, Vienna
Printer Wagner, Vienna
Method Offset
Size 83 x 58 cms.

350 *Artist* Jongejans, Ch. Netherlands
Subject Exhibition of Industrial Form
Sponsor Municipal Museum, Amsterdam
Printer de Jong & Co., Hilversum
Method Offset
Size 100 x 70 cms.

351 *Artist* Kempers, Mart. Netherlands 1954
Subject Printing Exhibition
Sponsor Municipal Museum, Amsterdam
Printer Stadsdrukkerij, Amsterdam
Method Offset
Size 100 x 71 cms.

352 *Artist* Kempers, Mart. Netherlands 1958
Subject Children's Book Exhibition
Sponsor Municipal Museum, Amsterdam
Printer de Jong & Co., Hilversum
Method Offset
Size 95 x 67 cms.

353 *Artist* Kovár, Stanislav. Czechoslovakia
1958

Subject Jubilee Glass Exhibition

Sponsor National Technical Museum,
Prague

Printer Severografia Liberec

Method Offset

Size 116 x 41 cms.

354 *Artist* Lagerson, Rolf. Sweden 1959

Subject Scandinavian Draughtsmen

Printer Bengtsons Litografiska, Stockholm

Method Offset

Size 100 x 70 cms.

355 *Artist* Léger, Fernand. France 1953

Subject Art Exhibition—Léger

Sponsor Galerie Louis Carré, Paris

Printer Mourlot, Paris

Method Offset

Size 66 x 49 cms.

356 *Artist* Lurçat, Jean. France 1959

Subject Tapestry Exhibition

Sponsor Civic Museum, Eindhoven,

Netherlands

Method Offset

Size 88 x 61 cms.

357 *Artist* Matisse, Henri. France 1952

Subject Jubilee of Mourlot Posters

Sponsor Galerie Kléber, Paris

Printer Mourlot, Paris

Method Offset

Size 64 x 49 cms.

358 *Artist* Matisse, Henri. France 1953

Subject Sculptures by Matisse

Sponsor The Tate Gallery, Gt. Britain

Printer Mourlot, Paris

Method Silkscreen

Size 75 x 52 cms.

359 *Artist* Metchkoueff, Anton. Switzerland
1958

Subject 2500 Years of Bulgarian Art

Sponsor Museum of Ethnography

Printer Paul Attinger S.A. Neuchatel

Method Offset

Size 128 x 90 cms.

360 *Artist* Minaux, André. France

Subject Art Exhibition—Minaux

Sponsor Galerie Sagot-Le Garrec, Paris

Printer Mourlot, Paris

Method Offset

Size 66 x 49 cms.

361 *Artist* Miró, Jóan. France

Subject Art Exhibition—Miró

Sponsor Galerie Maeght, Paris

Method Offset

Size 67 x 50 cms.

362 *Artist* Müller-Brockman, Josef.

Switzerland 1953

Subject Poster Exhibition

Sponsor Applied Arts Museum, Zurich

Printer Conzett & Huber, Zurich

Method Gravure

Size 128 x 90 cms.

363 *Artist* Mykkänen, Martti. Finland 1954

Subject Graphic Art Exhibition

Printer Franckellin Kirjapaino O.Y

Method Offset

Size 100 x 70 cms.

364 *Artist* Olsen, H. K. Denmark 1959

Subject Advertising Exhibition

Sponsor Copenhagen Bymuseum

Method Offset

Size 66 x 47 cms.

365 *Artist* Peeters, Henk. Netherlands 1955
Subject Jewellery Exhibition
Sponsor Civic Museum, The Hague
Method Offset
Size 66 x 49 cms.

366 *Artist* Picasso, Pablo. France 1953
Subject Picasso 1900-1953
Sponsor Provincial Museum, Lyon
Printer Mourlot, Paris
Method Offset
Size 70 x 52 cms.

367 *Artist* Pollock, Jackson. U.S.A. 1957
Subject Pollock drawings 1934-56
Sponsor Sidney Janis Gallery, New York
Method Offset
Size 86 x 58 cms.

368 *Artist* Roth, Richard. Germany 1958
Subject Glass Exhibition
Sponsor Art Gallery, Munich
Method Offset
Size 120 x 84 cms.

369 *Artist* Sandberg, W. Netherlands 1957
Subject Exhibition of Paintings—
Delaunay
Sponsor Municipal Museum, Amsterdam
Method Letterpress
Size 100 x 70 cms.

370 *Artist* Sandberg, W. Netherlands 1957
Subject Art Exhibition—Klee
Sponsor Municipal Museum, Amsterdam
Method Offset
Size 100 x 70 cms.

371 *Artist* Schwarz, Kurt. Austria 1951
Subject Henry Moore Exhibition
Sponsor Albertina, Vienna
Printer Mettendruck, Vienna
Method Offset
Size 84 x 58 cms.

372 *Artist* Schwarz, Kurt. Austria 1954
Subject Architectural Exhibition
Sponsor Galerie Würthle, Vienna
Printer Brüder Rosenbaum, Vienna
Method Offset
Size 119 x 83 cms.

373 *Artist* Ševčík, Vaclav. Czechoslovakia
Subject Jubilee Exhibition of Schools
Sponsor National Museum, Prague
Method Offset
Size 70 x 50 cms.

374 *Artist* Steinberg, Saul. U.S.A. 1953
Subject Exhibition—Steinberg
Sponsor Galerie Maeght, Paris
Printer Mourlot, Paris
Method Offset
Size 66 x 50 cms.

375 *Artist* Tanguy,—. France 1953
Subject Art Exhibition—Tanguy
Sponsor Galerie Renou et Poyet, Paris
Printer Mourlot, Paris
Method Gravure
Size 60 x 43 cms.

376 *Artist* Tufiño, Rafael. Puerto Rico
Subject Art Exhibition—Marín
Sponsor Galería don Roberto
Method Silkscreen
Size 77 x 46 cms.

377 *Artist* Utner, Roland. Austria
Subject Young Artists Exhibition
Sponsor Secession Vienna
Printer Vorwärts, Vienna
Method Offset
Size 119 x 84 cms.

378 *Artist* Vertès,—. France 1953
Subject Art Exhibition—Vertès
Sponsor Galerie Kléber, Paris
Printer Mourlot, Paris
Method Offset
Size 67 x 48 cms.

379 *Artist* Willumsen,—. Denmark 1958
Subject Wine Exhibition
Sponsor National Museum
Printer A L—Offset
Method Offset
Size 52 x 35 cms.

380 *Artist* —. Austria 1957
Subject Baroque Artists
Sponsor Austrian Gallery, Vienna
Printer Brüder Rosenbaum, Vienna
Method Offset
Size 59 x 42 cms.

381 *Artist* —. Denmark 1956
Subject Jubilee Exhibition
Sponsor Copenhagen Bymuseum
Printer Andreason & Lachmann,
Copenhagen
Method Offset
Size 67 x 53 cms.

382 *Artist* —. France 1953
Subject French Stained Glass
Sponsor Museum of Decorative Arts,
Paris
Printer Mourlot, Paris
Method Offset or Gravure
Size 68 x 47 cms.

383 *Artist* —. France 1953
Subject Art Exhibition—Van Gogh
Sponsor Ministry of National Education
Printer Mourlot, Paris
Method Gravure(?)
Size 73 x 50 cms.

384 *Artist* —. Netherlands 1950
Subject 120 Famous Paintings
Sponsor Rijksmuseum, Amsterdam
Method Gravure
Size 97 x 62 cms.

385 *Artist* —. Netherlands 1950
Subject Period Exhibition
Sponsor Rijksmuseum, Amsterdam
Method Offset
Size 75 x 50 cms.

386 *Artist* —. Netherlands 1954
Subject Italian Drawing Exhibition
Sponsor Rijksprentenkabinet, Amsterdam
Method Gravure
Size 64 x 37 cms.

387 *Artist* —. Netherlands 1955
Subject Art Exhibition—Triumph of
Mannerism
Sponsor Rijksmuseum, Amsterdam
Printer Luij & Co., Amsterdam
Method Offset
Size 97 x 60 cms.

388. *Artist* —. Netherlands 1956
Subject Italian Art Exhibition
Sponsor Civic Museum, The Hague
Method Offset
Size 72 x 50 cms.

389 *Artist* —. Netherlands
Subject Rembrandt Exhibition
Sponsor Boymans and Rijksmuseum,
Amsterdam
Printer Luij & Co., Amsterdam
Method Offset
Size 60 x 41 cms.

390 *Artist* —. Netherlands 1957
Subject Education through Art
Sponsor Civic Museum, The Hague
Method Offset
Size 66 x 47 cms.

391 *Artist* —. Netherlands 1957
Subject Decorative Arts Exhibition
Sponsor Rijksmuseum, Amsterdam
Method Gravure
Size 98 x 60 cms.

392 *Artist* —. Netherlands 1958
Subject Art Exhibition—Kokoschka
Sponsor Civic Museum, The Hague
Method Letterpress
Size 97 x 68 cms.

393 *Artist* —. Netherlands 1958
Subject Art of the Middle Ages
Sponsor Rijksmuseum, Amsterdam
Printer Luij & Co., Amsterdam
Method Offset
Size 98 x 68 cms.

394 *Artist* —. Netherlands 1959
Subject Art Exhibition—Jan Steen
Sponsor Mauritshuis, The Hague
Method Offset
Size 94 x 70 cms.

395 *Artist* —. Netherlands
Subject Modern Art Exhibition
Sponsor Municipal Museum, Amsterdam
Method Offset
Size 100 x 70 cms.

396 *Artist* —. Norway 1955
Subject Telephone & Radio Exhibition
Sponsor State Technical Museum, Norway
Printer Pedersen
Method Offset
Size 85 x 55 cms.

397 *Artist* —. Sweden 1956
Subject Exhibition of Indian Crafts
Sponsor Nordiska Museet
Printer Bengtsons Litografiska A.B.
Method Offset
Size 100 x 70 cms.

398 *Artist* —. Switzerland
Subject Art Exhibition—Hiroshige
Sponsor Art Museum, Berne
Printer Hallwag, A.B. Berne
Method Offset
Size 100 x 70 cms.

399 *Artist* —. Switzerland 1959
Subject Oriental Art
Sponsor Galerie Heidi Vollmoeller
Method Offset
Size 89 x 60 cms.

MISCELLANEOUS

400 *Artist* Bergentz, Torsten. Sweden 1958
Sponsor Workers Educational Association
Printer Kopia, A.B. Stockholm
Method Offset
Size 100 x 70 cms.

401 *Artist* Butturini, Gian. Italy 1959
Subject "Ceramica rizzotti" Exhibition
Method Offset
Size 70 x 100 cms.

402 *Artist* Carmi,—. Italy 1957
Subject Exhibition of Art & Architecture
Sponsor Palazzo dell' arte, Milan
Printer M. Moneta, S.P.A. Milan
Method Offset
Size 99 x 69 cms.

403 *Artist* —. Eire
Subject Le Corbusier Exhibition
Sponsor Building Centre, Dublin
Method Offset
Size 76 x 51 cms.

404 *Artist* Dalla Costa, Mario. Italy
Subject Marco Polo Exhibition
Sponsor Dept. of Tourism, Venice
Printer Longo & Zoppelli, Treviso
Method Offset
Size 100 x 61 cms.

405 *Artist* Erni, Hans. Switzerland 1953
Subject Art Exhibition—Erni
Sponsor Librairie Paul Morihiens, Paris
Printer Mourlot, Paris
Method Litho
Size 57 x 43 cms.

406 *Artist* Funk,—. Germany 1958
Subject Pratt Institute Exhibition
Sponsor State Academy of Graphic Art,
Stuttgart
Method Offset
Size 83 x 63 cms.

407 *Artist* Henrique, Antonio. Chile
Subject Engraving Exhibition—Henrique
Sponsor Instituto Chileno Britanico
Method Woodcut
Size 55 x 38 cms.

408 *Artist* Hofmann, A. Switzerland 1958
Subject Switzerland in Roman Times
Method Offset
Size 127 x 90 cms.

409 *Artist* Homar, Lorenzo. Puerto Rico
Subject Engraving Exhibition
Sponsor Institute of Puerto Rican Culture
Method Silkscreen
Size 79 x 51 cms.

410 *Artist* Homar, Lorenzo. Puerto Rico
Subject Exhibition of European Masters
Sponsor Institute of Puerto Rican Culture
Method Silkscreen
Size 80 x 52 cms.

411 *Artist* Janeček, Ota. Czechoslovakia
Subject Spanish-Parisian Art
Printer Prumyslová Tiskárna, Prague
Method Offset
Size 61 x 95 cms.

412 *Artist* Lortz, Helmut. Germany 1958
Subject Exhibition of Children's and
Laymen's Art
Printer Reinheimer
Method Offset
Size 84 x 59 cms.

413 *Artist* Lortz, Helmut. Germany 1958
Subject Exhibition "Is Man Measurable"
Sponsor Magazine
Method Offset
Size 84 x 60 cms.

414 *Artist* Menhart, Oldrich. Czechoslo-
vakia 1946
Subject Prague in the Middle Ages
Method Offset
Size 86 x 123 cms.

415 *Artist* Meijer, Mans. Netherlands 1957
Subject Theatres of Amsterdam
Sponsor Theatre Museum
Method Offset
Size 100 x 69 cms.

416 *Artist* Nathan-Garamond, Jacques.

France 1957

Subject Palace of Discovery, Paris

Sponsor University of Paris

Printer S. A. Courbet

Method Offset

Size 158 x 114 cms.

417 *Artist* Pass, Herbert. Austria 1955

Subject Exhibition of Viennese Artists

Sponsor Palazzo Reale, Genoa

Printer Josef Eberle, Vienna

Method Offset

Size 84 x 59 cms.

418 *Artist* Pass, Herbert. Austria 1955

Subject Artists of Trieste

Sponsor Artists' Society, Vienna

Printer Josef Eberle, Vienna

Method Offset

Size 84 x 59 cms.

419 *Artist* Pass, Herbert. Austria 1956

Subject Art Exhibition

Sponsor Society of Graphic Artists,

Vienna

Printer Josef Eberle, Vienna

Method Offset

Size 84 x 59 cms.

420 *Artist* Picasso, Pablo. France 1952

Subject Art Exhibition—Valauris

Sponsor Maison de la Pensée Française

Printer Mourlot, Paris

Method Litho

Size 65 x 46 cms.

421 *Artist* Richez, Jacques. Belgium 1958

Subject Art of the 21st Century

Sponsor Palais des Expositions, Charleroi

Method Offset

Size 116 x 77 cms.

422 *Artist* Scarpa, C. Italy 1958

Subject International Art Exhibition

Printer Ommassini & Pascon, Venice

Method Offset

Size 99 x 68 cms.

423 *Artist* Scarpa, C. Italy 1958

Subject International Art Exhibition

Printer Ommassini & Pascon, Venice

Method Offset

Size 99 x 68 cms.

424 *Artist* Sklenár Zdeněk. Czechoslovakia

1954

Subject 500 years of Czech. Glass

Sponsor Czech. Ministry of Culture

Method Gravure and Offset

Size 81 x 56 cms.

425 *Artist* Stankowski, Anton. Germany

1953

Subject Exhibition of Industrial Form

Sponsor Landesgewerbeamt, Stuttgart

Printer Fink, Stuttgart

Method Offset

Size 60 x 84 cms.

426 *Artist* Stankowski, Anton. Germany 1954

Subject Swedish Exhibition

Sponsor Landesgewerbeamt, Stuttgart

Method Silkscreen

Size 84 x 59 cms.

427 *Artist* Vagnby, V. Denmark 1958

Subject Jubilee Exhibition "The Best

of the Danish"

Printer Andreason & Lachmann,

Copenhagen

Method Offset

Size 85 x 62 cms.

428 *Artist* van Velzen, Cor. Netherlands 1959
Subject 5th European Ex-Libris Congress
Method Offset
Size 50 x 70 cms.

429 *Artist* Veronesi, L. Italy 1956
Subject International Art Exhibition
Printer Studio Alma, Venice
Method Offset
Size 97 x 68 cms.

430 *Artist* Voszczak, M. Poland 1956
Subject International Museum Campaign
Method Gravure
Size 100 x 68 cms.

431 *Artist* Warto,—. Finland 1958
Subject Art Exhibition
Sponsor Finnish Drawing Society
Printer Rindell
Method Offset
Size 100 x 70 cms.

432 *Artists* Weissbrodt, Werner and Ruthardt,
—. Germany 1957
Subject Photographic Exhibition
Sponsor Landesgewerbeampt, Karlsruhe
Method Offset
Size 82 x 59 cms.

433 *Artist* Curtin, Walter. Canada
Subject Annual Exhibition Art Directors
Club
Method Offset
Size 75 x 38 cms.

434 *Artist* Nyström,—. Finland
Subject Designing Artists Exhibition
Printer Taucher
Method Offset
Size 98 x 68 cms.

435 *Artist* —. Portugal 1958
Subject Art Exhibition
Sponsor Calouste Gulbenkian Foundation
Printer Lito de Portugal, Lisbon
Method Offset
Size 99 x 65 cms.



490

ENTERTAINMENT

FILMS

436 *Artist* Bass, Saul. U.S.A. 1958
Subject Film—"Bonjour Tristesse"
Method Offset
Size 82 x 63 cms.

437 *Artist* Bass, Saul. U.S.A.
Subject Film—"Saint Joan"
Method Offset
Size 89 x 65 cms.

438 *Artist* Bass, Saul. U.S.A.
Subject Film—"Anatomy of a Murder"
Method Offset
Size 104 x 68 cms.

439 *Artist* Gid, Raymond. France 1949
Subject Film—"Le Silence de la Mer"
Printer Cinematographie, Paris
Method Offset
Size 159 x 119 cms.

440 *Artist* Gid, Raymond. France 1955
Subject Film—"Les Diaboliques"
Printer Bedos & Cie., Paris
Method Offset
Size 160 x 119 cms.

441 *Artist* Hillmann, Hans. Germany
Subject Film—"Abend der Gaukler"
Method Offset
Size 83 x 60 cms.

442 *Artist* Hillmann, Hans. Germany
Subject Film—"The Browning Version"
Method Offset
Size 84 x 59 cms.

443 *Artist* Hillmann, Hans. Germany
Subject Film—"The Pickwick Papers"
Printer Göttinger Druckerei und Verlag
Method Offset and Letterpress
Size 83 x 59 cms.

444 *Artist* Hillman, Hans. Germany
Subject Film—"The Captain's Paradise"
Printer P. R. Wilk, Frankfurt am Main
Method Offset
Size 83 x 59 cms.

445 *Artist* Hillman, Hans. Germany 1958/9
Subject Film—"Die Englische Heirat"
Printer P. R. Wilk, Frankfurt am Main
Method Offset
Size 84 x 59 cms.

446 *Artist* Homar, Lorenzo. Puerto Rico
Subject Film—"Los Peloteros"
Sponsor Dept. of Education
Method Silkscreen
Size 86 x 27 cms.

447 *Artist* Michel, Hans & Kieser, Günther.
Germany
Subject Film—"Oliver Twist"
Method Offset
Size 83 x 58 cms.

448 *Artist* Nicorescu, Tiberiu. Rumania
Subject Film—"Tomorrow it will be
too late"
Method Original Art
Size 98 x 69 cms.

449 *Artist* Schreib,—. Germany 1958
Subject Film—"The Maggie"
Printer Rasche & Co. K-G Wiesbaden
Method Offset
Size 85 x 59 cms.

450 *Artist* Siné. France
Subject Film—"Les Espions"
Printer Bedos & cie., Paris
Method Offset
Size 157 x 114 cms.

451 *Artist* Siné. France
Subject Film—"Les Espions"
Printer Bedos & cie., Paris
Method Offset
Size 156 x 114 cms.

THEATRE

452 *Artist* Ardeleanu, Magda. Rumania
Subject Play—"At the Carnival"
Sponsor National Theatre
Method Original Art
Size 70 x 100 cms.

453 *Artist* Blazek, Jiri. Czechoslovakia 1957
Subject Play—"Othello"
Method Offset
Size 74 x 51 cms.

454 *Artist* Fabigan, Hans. Austria
Subject Theatre and opera house
Printer Piller, Vienna
Method Offset
Size 119 x 83 cms.

455 *Artist* Hofmann, A. Switzerland 1958
Subject City Theatre
Printer Buchdruckerei VSK, Basel
Method Offset
Size 128 x 90 cms.

456 *Artist* Homar, Lorenzo. Puerto Rico
1958
Subject Theatre Festival
Sponsor Institute of Culture
Method Silkscreen
Size 74 x 53 cms.

457 *Artist* Munteanu, Val. Rumania
Subject Enescu: Oedipus
Method Original Art
Size 98 x 68 cms.

458 *Artist* Palitzsch, Heinrich. Austria
Subject Play—"Julius Caesar"
Method Offset
Size 105 x 40 cms.

459 *Artist* Palitzsch, Heinrich. Austria 1957
Subject Play—"Test Flight"
Method Silkscreen(?)
Size 40 x 119 cms.

460 *Artist* Palitzsch, Heinrich. Austria 1959
Subject The New National Theatre
Method Letterpress
Size 29 x 60 cms.

461 *Artist* Robert, Gilles. Canada
Subject Play—"Les Taupes"
Sponsor Theatre du Nouveau Monde,
Montreal
Method Silkscreen
Size 76 x 51 cms.

462 *Artist* Robert, Gilles. Canada
Subject Play—"Venise Sauvée"
Sponsor Theatre du Nouveau Monde
Method Silkscreen
Size 76 x 51 cms.

463 *Artist* Searle, Ronald. Gt. Britain
Subject Play—"Wild Thyme"
Method Offset
Size 89 x 50 cms.

464 *Artist* Tanaka, Ikko. Japan
Subject Drama
Printer Yuraku-chō, Chiyoda-Ku, Tokyo
Method Silkscreen
Size 74 x 51 cms.

465 *Artist* Tanaka, Ikko. Japan
Subject Nō Drama
Printer Yuraku-chō, Chiyoda-Ku, Tokyo
Method Silkscreen
Size 103 x 74 cms.

466 *Artist* Tufiño, Rafael. Puerto Rico
Subject Play—"La Carreta"
Method Silkscreen
Size 86 x 53 cms.

467 *Artist* Yamashiro, Ryuichi & Awazu,—.
Japan
Subject Drama
Printer Yuraku-chō, Chiyoda-Ku, Tokyo
Method Silkscreen
Size 103 x 72 cms.

468 *Artist* Yamashiro, Ryuichi & Awazu,—.
Japan
Subject Drama
Sponsor Chemical Industry
Method Silkscreen
Size 103 x 73 cms.

469 *Artist* Yamashiro, Ryuichi. Japan
Subject Drama
Printer Yuraku-chō, Chiyoda-Ku, Tokyo
Method Silkscreen
Size 103 x 72 cms.

CONCERT MUSIC

470 *Artist* Dick,—. Netherlands 1958
Subject "Music of Our Time"
Printer de Jong & Co., Hilversum
Method Offset
Size 77 x 52 cms.

471 *Artist* Michel, Hans. & Kieser, Günther.
Germany
Subject Jazz concert
Method Offset and Letterpress
Size 84 x 59 cms.

472 *Artist* Müller-Brockmann, Josef.
Switzerland 1958
Subject Chamber-Music
Sponsor Town Hall
Printer City-druck A.G. Zurich
Method Offset
Size 128 x 90 cms.

473 *Artist* Sugiura, Kohei. Japan 1958
Subject Tokyo Symphony Orchestra
Printer Yuraku-chō, Chiyoda-Ku, Tokyo
Method Silkscreen
Size 74 x 52 cms.

474 *Artist* Tufiño, Rafael. Puerto Rico
Subject Contemporary Music
Sponsor Institute of Culture
Method Silkscreen
Size 76 x 48 cms.

OPERA

475 *Artist* Palitzsch, Heinrich. Austria
Subject Opera—"The Magic Flute"
Method Silkscreen
Size 105 x 40 cms.

476 *Artist* Palitzsch, Heinrich. Austria
Subject Opera—"Carmen"
Method Silkscreen
Size 90 x 40 cms.

477 *Artist* Seydl, Zdeněk. Czechoslovakia
1947
Subject Opera
Printer Staněk, Nusle
Method Letterpress
Size 95 x 63 cms.

BALLET

478 *Artist* Francois, André. France 1959
Subject Ballets de Paris
Method Offset
Size 236 x 160 cms.

479 *Artist* Gid, Raymond. France 1953
Subject American Indian Dances
Sponsor Theatre, Paris
Printer Bedos & cie., Paris
Method Offset
Size 150 x 100 cms.

480 *Artist* Thelander,—. Denmark 1955
Subject Music and Ballet Festival
Sponsor National Travel Association
Printer Egmont H. Petersen
Method Offset
Size 101 x 63 cms.

481 *Artist* Treumann, Otto. & Olivier, Jettie. Netherlands 1958
Subject Netherlands Ballet
Printer de Jong & Co., Hilversum
Method Offset
Size 116 x 82 cms.

482 *Artist* Blase, Karl Oscar. Germany 1958
Subject American Ballet Exhibition
Sponsor Amerika Haus, Cologne
Method Offset
Size 84 x 60 cms.

CIRCUS

483 *Artist* Haller, Gerta. Germany
Printer H. Stratz & Co., Sackingen-Brombach
Method Offset
Size 117 x 84 cms.

484 *Artist* Leupin, Herbert. Switzerland
Printer Hug & Söhne A.B. Zurich
Method Offset
Size 128 x 90 cms.

485 *Artist* Stockmarr, Erik. Denmark
Printer Permild & Rosengreen, Copenhagen
Method Offset
Size 86 x 62 cms.

MISCELLANEOUS

486 *Artist* Andersen, Ib. Denmark 1952
Subject Tivoli—Amusement Park
Printer Andersen Lachmann, Copenhagen
Method Offset
Size 85 x 62 cms.

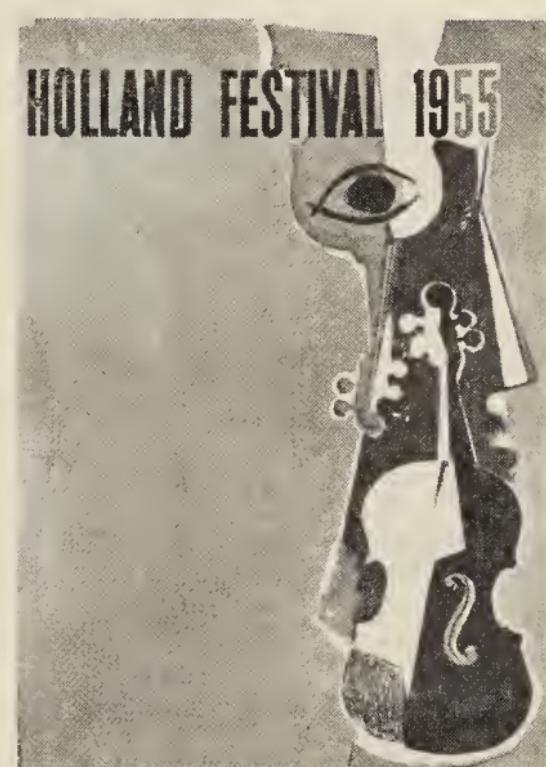
487 *Artist* Fabigan, Hans. Austria
Subject Restaurant
Printer Piller, Vienna
Method Offset
Size 119 x 83 cms.

488 *Artist* Fabigan, Hans. Austria
Subject Café
Printer Piller, Vienna
Method Offset
Size 117 x 82 cms.

489 *Artist* Habr, Miroslav. Czechoslovakia
1958
Subject Variety Theatre
Method Offset
Size 95 x 63 cms.

490 *Artist* Hara, Hiromu. Japan
Subject Kabuki Dance
Method Offset
Size 77 x 77 cms.

491 *Artist* Molnar, Iosif. Rumania 1959
Subject Dancing—Rumania
Method Original Art
Size 99 x 70 cms.



514

FESTIVALS AND FAIRS

TRADE FAIRS AND EXHIBITIONS

492 *Artist* Bezombes, Roger. France 1959
Subject Flower Exhibition
Method Offset
Size 100 x 62 cms.

493 *Artist* Colin, Jean. France
Subject Paris Fair
Method Offset
Size 154 x 105 cms.

494 *Artist* Colin, Paul. France 1959
Subject Flower Exhibition
Method Offset
Size 156 x 114 cms.

495 *Artist* Domenech, R. Spain 1958
Subject International Trade Fair
Sponsor Civic Authorities
Printer Seix & Barral, Barcelona
Method Offset
Size 97 x 67 cms.

496 *Artist* Fabigan, Hans. Austria 1959
Subject Trade Fair
Method Offset
Size 120 x 84 cms.

497 *Artist* Kamekura, Yusaku. Japan
Subject Floating Trade Fair
Sponsor Government Committee
Printer Dai-Nippon Printing
Method Offset
Size 103 x 72 cms.

498 *Artist* Lieve, H. Netherlands 1957
Subject Trade Fair
Printer Omniscreen, Amsterdam
Method Silkscreen
Size 110 x 79 cms.

499 *Artist* Lluch,—. Spain 1959
Subject Hairdressers Trade Fair
Printer Pan, Barcelona
Method Offset
Size 50 x 28 cms.

500 *Artist* Reisinger, Dan. Belgium 1958
Subject Hall of Science, World Fair
Printer La Dendre, Ninove
Method Offset
Size 90 x 60 cms.

501 *Artist* Schultze, Margarete and Walter.
Germany 1959
Subject Trade Fair
Printer VEB Messe und Musikaliendruk,
Leipzig
Method Offset
Size 84 x 59 cms.

502 *Artist* Willrab,—. Austria 1947
Subject Trade Fair
Method Offset
Size 92 x 59 cms.

503 *Studio* Ypeco. Belgium 1956
Subject Trade Fair
Printer Degreve, Brussels
Method Offset
Size 100 x 61 cms.

504 *Studio* Ypeco. Belgium 1956
Subject Trade Fair
Printer Degreve, Brussels
Method Offset
Size 30 x 20 cms.

505 *Studio* Ypeco. Belgium 1959
Subject Trade Fair
Printer Marci, Brussels
Method Offset
Size 30 x 20 cms.

506 *Artist* Zabransky, Adolf. Czechoslovakia 1948
Subject Agricultural Exhibition
Sponsor Government
Method Offset
Size 95 x 126 cms.

FESTIVALS

507 *Studio Alma Publicity, Venice. Italy 1956*
Subject Singing Festival
Sponsor National Tourist Assoc.
Printer Marini, Treviso
Method Offset
Size 100 x 68 cms.

508 *Studio Alma Publicity, Venice. Italy 1953*
Subject Fireworks Festival
Sponsor Government Tourist Office
Printer Longo & Zoppeli, Treviso
Method Gravure(?)
Size 100 x 68 cms.

509 *Artist Aldwinckle, Eric. Canada 1958*
Subject International Festival
Sponsor Festival Committee
Method Silkscreen
Size 100 x 64 cms.

510 *Artist Aldwinckle, Eric. Canada*
Subject Stratford Festival
Sponsor Festival Committee
Method Offset
Size 75 x 49 cms.

511 *Artist Aldwinckle, Eric. Canada 1959*
Subject Stratford Festival
Sponsor Festival Committee
Method Offset
Size 75 x 49 cms.

512 *Artist Bass, Saul. U.S.A. 1958*
Subject International Film Festival
Printer Schmidt Litho Co.
Method Offset
Size 103 x 69 cms.

513 *Artist Bezombes, Roger. France 1958*
Subject Wine Growers Festival
Printer Mourlot, Paris
Method Offset
Size 64 x 44 cms.

514 *Artist Elffers, Dick. Netherlands 1955*
Subject National Festival
Sponsor Government
Printer de Jong and Co., Hilversum
Method Offset
Size 100 x 70 cms.

515 *Artist Elffers, Dick. Netherlands 1959*
Subject Festival
Printer de Jong & Co., Hilversum
Method Offset
Size 100 x 62 cms.

516 *Artist Grundman, Samuel. Israel 1954*
Subject Festival of Contemporary Music
Printer Lewin-Epstein Ltd.
Method Offset
Size 97 x 67 cms.

517 *Artist Homar, Lorenzo. Puerto Rico 1958*
Subject Festival Casals
Sponsor Div. of Community Education
Method Gravure and Silkscreen
Size 64 x 47 cms.

518 *Artist Jones, Robert M. U.S.A. 1959*
Subject Hubbard Heights Garden Club
Fair
Printer Glad Hand Press
Method Letterpress
Size 46 x 32 cms.

519 *Artist Jones, Robert M. U.S.A. 1959*
Subject Harvest Festival—High Ridge
Church
Printer Glad Hand Press
Method Letterpress
Size 45 x 32 cms.

520 *Artist* Key, Julian. Gt. Britain 1958
Subject World Film Festival, Brussels,
Belgium
Printer Vanyepco
Method Offset
Size 98 x 62 cms.

521 *Artist* Krayer, Gino. Italy 1956
Subject International Film Festival
Printer Longo & Zoppelli
Method Offset
Size 100 x 70 cms.

522 *Artist* Palitzsch, Heinrich & Berger,—.
Austria 1953
Subject Evening Festival
Printer Mannheimer
Method Offset
Size 87 x 31 cms.

523 *Artist* Seger,—. Austria 1959
Subject Vienna Festival Weeks
Printer Civic Authorities
Method Offset
Size 119 x 83 cms.

524 *Artist* Tanaka, Ikko. Japan
Subject International Art Festival
Printer Yuraku-cho, Chiyoda-ku, Tokyo
Method Silkscreen
Size 103 x 72 cms.

525 *Artist* Wernars, Gerard. Netherlands
1957
Subject International Film Week
Printer de Jong and Co., Hilversum
Method Offset
Size 99 x 72 cms.

526 *Artist* Zimmerman, Wolf Dieter.
Germany 1958
Subject Jazz Festival
Sponsor German Jazz Federation
Printer Hoch, Dusseldorf
Method Offset
Size 59 x 84 cms.

527 *Artist* —. Gt. Britain 1955
Subject Festivals in Britain
Sponsor Travel & Holidays Association
Printer W. S. Cowell Ltd., Ipswich
Method Offset
Size 75 x 49 cms.

CARNIVALS AND BALLS

528 *Artist* Arnalot,—. Spain 1959
Subject Carnival
Sponsor Civic Authorities
Method Offset
Size 100 x 70 cms.

529 *Artist* Fabigan, Hans. Austria 1959
Subject Mardi Gras Ball
Sponsor Workers' Union
Printer Waldheim-Eberle, Vienna
Method Offset
Size 119 x 84 cms.

530 *Artist* Kor,—. Israel 1954
Subject Carnival
Sponsor Municipal Authorities
Method Offset
Size 97 x 67 cms.

531 *Artist* Pass, Herbert. Austria
Subject Artist's Club Ball
Printer Eberle, Vienna
Method Offset
Size 167 x 59 cms.

532 *Artist* Schmidt-Schlüsselberger. Austria
Subject Opera Ball
Sponsor State Opera
Printer Rosenbaum, Vienna
Method Offset
Size 119 x 83 cms.

533 *Artist* Colin, Jean. France 1953
Subject Rotary Convention
Printer Mourlot, Paris
Method Offset
Size 64 x 41 cms.

534 *Artist* Contreras, J. Meléndaz.
Puerto Rico 1955
Subject Christmas Painting Contest
Sponsor Div. of Community Education
Method Silkscreen
Size 79 x 48 cms.

535 *Artist* Figueroa, José M., Puerto Rico
1955
Subject Christmas Programme
Sponsor Div. of Community Education
Method Silkscreen
Size 78 x 49 cms.

536 *Artist* Gorbin, K. Israel
Subject 50th Anniversary of Tel-Aviv
Sponsor Municipal Authorities
Method Offset
Size 97 x 67 cms.

537 *Artist* Heiter, Guillermo. Venezuela
1959
Subject Easter Greetings
Sponsor Oil Company
Method Silkscreen
Size 96 x 66 cms.

538 *Artist* Kruska, Manfred. Poland
Subject Sixth International Frederic
Chopin Piano Competition
Method Offset
Size 115 x 84 cms.

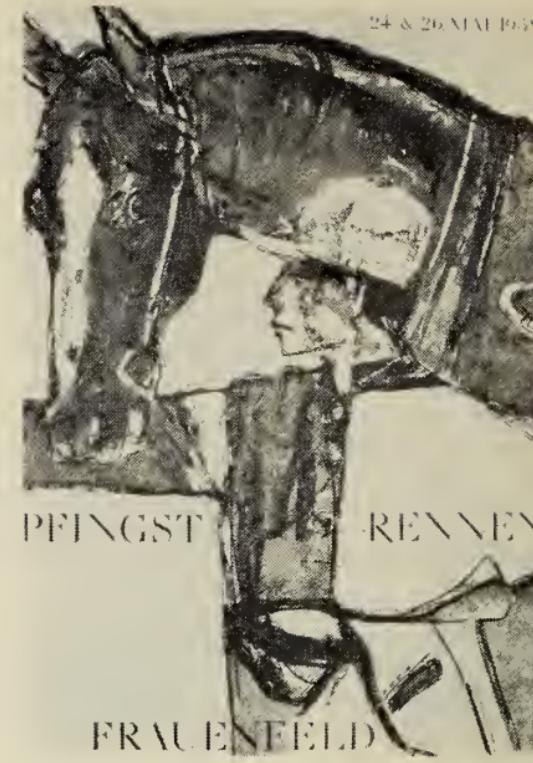
539 *Artist* Rivera, Carlos R. Puerto Rico
1957
Subject Christmas Programme
Sponsor Div. of Community Education
Method Silkscreen
Size 67 x 44 cms.

540 *Artist* Rivera, Carlos R. Puerto Rico
1959
Subject Christmas Greetings
Sponsor Div. of Community Education
Method Silkscreen
Size 57 x 38 cms.

541 *Artist* Tufiño, Rafael. Puerto Rico
Subject Christmas Greetings
Sponsor Div. of Community Education
Method Offset and silkscreen
Size 62 x 37 cms.

542 *Artist* Vasilescu, Florica. & Markovits,
Eduard. Rumania
Subject 500th Anniversary of Bucharest
Method Original Art
Size 98 x 70 cms.

†The Glad Hand Press is strictly a hobby. There are never any fees for work or materials used. Virtually all papers and inks are off-cuts and half-cans from large professional printing houses which are enthusiastic about the Glad Hand Press activities. The designing and composition are done directly on the stone, employing no lay-outs or sketches.



547

SPORTS

543 *Artist Andrich,—. Italy 1958*
Subject Regatta
Sponsor City Tourist Office
Printer Longo & Zoppelli, Treviso
Method Offset
Size 100 x 64 cms.

544 *Artist Domenech, R. Spain 1957*
Subject Football Stadium Inauguration
Sponsor Football Club
Printer Casamajo, Barcelona
Method Offset
Size 67 x 48 cms.

545 *Artist Elffers, Dick. Netherlands 1954*
Subject Chess Olympiad
Sponsor International Chess Federation
Printer Vermolen, Amsterdam
Method Offset
Size 97 x 67 cms.

546 *Artist Falk, Hans. Switzerland 1955*
Subject Bullock Races
Printer Wolfsberg, Zurich
Method Litho
Size 128 x 90 cms.

547 *Artist Falk, Hans. Switzerland 1958*
Subject Horse Racing
Printer Wolfsberg, Zurich
Method Litho
Size 127 x 90 cms.

548 *Artist Keich, G. Israel 1958*
Subject Regatta
Printer Shohar, Co-op Village
Method Offset
Size 68 x 48 cms.

549 *Artist Medigor, Barbara. Germany 1958*
Subject Regatta
Printer Germania, Kiel
Method Litho
Size 85 x 59 cms.

550 *Artist Skrbek,—. Czechoslovakia 1958*
Subject Ice Hockey Championships
Sponsor Organising Committee
Method Offset
Size 84 x 59 cms.

INDEX & BIBLIOGRAPHY

INDEX OF ARTISTS

ABEYSINGHE 45. ADRIANI 269. AHLIN 64. ALAMARU 39. ALDWINCKLE 509, 510, 511. AMALRIC 69. ANDERSEN 486. ANDRIAN 205. ANDRICH 543. ANGELINI 162. ARDELEANU 452. ARNALOT 528. AWAZU 467., 468.

BAHNER 310. BARBI-BENVIGNATI 270. BASS 436, 437, 438, 512. BASZEL 311, 312, 313, 314. BAZAINE 315. BECKMAN 93, 300. BERGENTZ 400. BERGER 522. Le BERRURIER 219, 220. BEZOMBES 492, 513. BINGLER 342. BLASE 482. BLAZEK 453. BOLLEMAN 156. BOLTIN 316. BRAQUE 317. BREKER 301. BRUN 145. BRUUN 225. BUCHER 53. BUFFET 318. BUHLER 119, 290, 291, 292. BUKOVA 49. BUTTURINI 137, 401.

CAPOUILLARD 206, 221. CARBONI 176. CARLU 229. CARMI 402. CASORATI 319. CASSANDRE 271. CASTIGLIONI 177. CAVAILLES 230. CERIO 231. CIESCEWICZ 320. CHAPMAN 251. CHIANG Chao-ho 33. CHOTENOVSKY 50. CHOU Ya 31. COLIN Jean 101, 493, 533. COLIN Paul 214, 321, 494. CONTRERAS 44, 534. Le CORBUSIER 322. COUGHTRY 72. COVA 61. CURTIN Walter 433.

DALLA COSTA 404. DANSKA 195. DAVID 266. DEED 312. DEHN 213. DEIGHTON 252. DELL'ACQUA 40, 182. DELMAS 240. DESPIERRE 232. DICK 470. DIRKSEN 212. DOHET 295. DOISNEAU 347. DONGOWSKI 126. DOMENECH 495, 544. DOUWE 2. DRAGAN 285. DUBUFFET 323. DUDA 91, 113. DUFY 324, 325. DUKLE 264.

EKSELL 326, 327. ELFFERS 514, 515, 545. ENGELMANN 102, 103. ERNI 3, 328, 329, 330, 405. EVANS 296. van den EYNDE 196.

FABIGAN 16, 17, 41, 78, 131, 171, 331, 332, 333, 334, 335, 336, 337, 338, 454, 487, 488, 496, 529. FALK 89, 546, 547. FELGER 132, 192. FIGUEROA 535. FINE 273. FISCHER-NOSBISCH 339. FLEJSAR 94. FOIJITA 233. FRANCOIS 184, 185, 478. del FRATE 146. FRIIS 340. FRONZONI 95, 96, 341. FURNELL 294. FUNK 406.

GAUTAMADASA 46. GELBERT 246, 260. GENIS 234. GEORGET 62, 286. GIAN 133. GID 439, 440, 479. GORBIN 536. GOUJU 69. GRAF 342. GROMAIRE 343. GRUNDMAN 178, 516. GUTMAN 267.

HABR 489. HA Ching-wen 32. HALLER Alfred 248, 344. HALLER Gerta 83, 173, 249, 483. HARA 345, 346, 347, 490. HAUGLUSTAINE 147. HEITER 111, 537. HENRION 81, 87, 253. HENRIQUE 407. HILLMANN 441, 442, 443, 444, 445. HOFMANN 348, 408, 455. HOMAR 4, 5, 409, 410, 446, 456, 517. HOOGENDOORN 86. HOYRUP 174. HURLIMANN 274.

IFFLAND 226. IRINGER 349. ITOH 148.

JAGER 84. JANECEK 411. JONES 518, 519. JONGEJANS 350.

KAMEKURA 34, 149, 497. KAROLY 268. KATZ 77. KAUFMANN 70. KEICH 548. KEMPERS 351, 352. KEMPSTER 296. KEY 105, 520. KHAMBATTA 247. KIESER 73, 74, 134, 447, 471. KLIMENTIEVOVA 6. KONO 207, 276. KOR 42, 530. KORUNKA 60, 150. KOSEL 51, 208. KOVAR 353. KRAYER 521. KRUSKA 538. KUNZOVA 140. KUROVA 7.

LAGERSON 354. LAMBERT 235. LAMMLE, S. & H. 250. LANDENNA 186. LAY 297. van der LEEUW 197. LEGER 355. LEMESLE 236. LEMOINE 272. LEUPIN 106, 108, 179, 209, 484. LIEVE 498. LINDHARDT 151. LLUCH 499. LOHMANN 52. LOHRER 121. LORTZ 412, 413. LOUD 302. LU Ping-yen 24. LURCAT 356.

MARKOVITS 542. MARTIN 80. MARX 254, 255.
MASSEY 152. MATISSE 357, 358. MEDIGOR 549. MELETZIS 262.
MENHART 414. METCHKOUEFF 359. METTES 183. MEYER 415.
MICHEL 73, 74, 134, 447, 471. MILAN 128. MINGOTE 129. MINAUX
360. MIRACLE 8, 9. MISEK 91. MIRO 361. MOGAYRS 263. MOLI-
NARI 265, 282. MOLNAR 138, 172, 491. MOORE 280. MULLER 79.
MULLER-BROCKMANN 63, 198, 362, 472. MULLER-HOFMANN
57. MUNTEANU 457. MURER 120. MUYS 35, 141. MYKKANEN
363.

NATHAN-GARAMOND 416. NEWFELD 10.
NICORESCU 448. NIEZEN 215. NYSTROM 434.

OHASHI 163, 164, 165, 166. OLIVIER 481. OLSEN
364. van OS 65, 97. OSPEN 222.

PALITZSCH 458, 459, 460, 475, 476, 522. PASS
417, 418, 419, 531. PASTERNAK 303. PAUL 293. PEETERS 365.
PIATTI 20. PICART le DOUX 237, 238. PICASSO 366, 420. PINTORI
122, 123, 124, 125. PIPER 256. POINOT 239. POLLOCK 367. POZ-
ZATI 157, 158, 167.

RADU 21. RAIMELA 56. RAMPEN 71. RAND
11. RASMUSSEN Aage 210, 304. RASMUSSEN Vang 142. REI-
SINGER 500. RENE-JACQUES 240. RENSCH 12, 92. RICHEZ 421.
RIEDER 241. RIVERA 539, 540. ROBERT 461, 462. RODRIGUEZ
283. ROGERS 223, 224, 261, 277, 281. ROTH 114, 368. ROTT 199.
RUNEBERG 227. RUTHARDT 432.

SANDBERG 369, 370. SAVE 217, 275. SAVIGNAC
76, 109, 110. SCARPA 422, 423. SCHIEGG 143. SCHLEGER 98, 211,
305. SCHMIDT-SCHLUSSELBERGER 532. SCHREIB 449.
SCHULTZE, M. & W. 501. SCHWARZ 13, 371, 372. SEARLE 82, 187
188, 189, 190, 463. SEGER 523. SERA 278. SEVCIK 373. SEYDL 477.
SHAHN 36, 37. SHAMIR 18, 47. SIKKER-HANSEN 104. SINE 180,
306, 450, 451. SKLENAR 424. SKRBEK 550. STANKOWSKI 75, 425,
426. STAPEL 38. STEINBERG 374. STEINMULLER 90. STOCK-
MARR 485. STRADMANN 99, 135. STRIBBOSCH 100. SUGIURA
473. SURTI 200.

TANAKA 464, 465, 524. TANGUY 375. TESTA
159, 168, 193. THELANDER 480. THOMPSON 218. TIDMAN 216.
TIEN Yueh-wen 31. TIMBERG 228. TRAUFFER 169, 170. TREU-
MANN 144, 481. TS'AI Cheng-hua 27. TSENG Kuo-kan 23. TUFINO
14, 376, 466, 474, 541. TYFA 91, 115.

UNGER 257. UTNER 377. UTRILLO 242.

VAGNBY 427. VASILESCU 542. VELLUE 130.
van VELZEN 88, 153, 181, 428. VELTHUYS 85. VERONESI 429.
VERTES 378. VILLEMET 58, 194, 287, 288. VOSZCZAK 430.

WARTO 431. WELLER 59. WEISSBRODT 116,
432. WERNARS 525. WERNER 112. WIINBLAD 19, 107, 136. WILL-
RAB 502. WILLUMSEN 379. WIREN 66. WIRKKALA 139. WU
Teh-tsu 22.

YAMASHIRO 467, 468, 469. YANG Wen-hsiu 26.
YU Jen 25.

ZABRANSKY 506. ZIMMERMAN 526.

INDEX OF POSTERS

UNDER SPONSORING COUNTRIES

AFGHANISTAN 213

ARGENTINA 40, 90, 182

AUSTRALIA 218, 223, 224, 261, 277, 281, 297

AUSTRIA 13, 16, 17, 41, 48, 51, 60, 78, 131, 132, 150, 154, 160, 171, 192, 208, 310, 311, 312, 313, 314, 331, 332, 333, 334, 335, 336, 337, 338, 349, 371, 372, 377, 380, 417, 418, 419, 454, 458, 459, 460, 475, 476, 487, 488, 496, 502, 522, 523, 529, 531, 532

BELGIUM 105, 147, 196, 201, 206, 219, 220, 221, 295, 421, 500, 503, 504, 505, 520

BOLIVIA 222

BRAZIL 67, 155, 175

CANADA 10, 71, 72, 293, 433, 462, 509, 510, 511

CEYLON 45, 46

CHILE 407

CHINA 15, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33

CZECHOSLOVAKIA 6, 7, 49, 50, 91, 113, 115, 128, 140, 353, 373, 411, 414, 424, 453, 477, 489, 506, 550

DENMARK 19, 52, 104, 107, 136, 142, 151, 174, 210, 302, 303, 304, 340, 364, 379, 381, 427, 480, 485, 486

EIRE 403

FINLAND 56, 139, 225, 226, 227, 228, 319, 363, 431, 434

FRANCE 58, 62, 69, 94, 101, 109, 110, 157, 180, 185, 194, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 306, 307, 308, 309, 315, 317, 321, 322, 323, 324, 325, 343, 355, 357, 360, 361, 366, 374, 375, 378, 382, 383, 405, 416, 420, 439, 440, 450, 451, 461, 478, 479, 492, 493, 494, 513, 533

FRENCH WEST AFRICA 214

GERMANY 12, 73, 74, 75, 79, 83, 84, 92, 102, 103, 108, 114, 116, 121, 126, 134, 173, 199, 205, 248, 249, 250, 301, 339, 344, 368, 406, 412, 413, 425, 426, 432, 441, 442, 443, 444, 445, 447, 449, 471, 482, 483, 501, 526, 549

GREAT BRITAIN 1, 81, 82, 87, 98, 184, 187, 188, 189, 190,
198, 211, 251, 252, 253, 254, 255, 256,
257, 258, 259, 274, 296, 305, 358, 463,
527

GREECE 262, 263

INDIA 200, 217, 247, 264, 275, 294

IRAN 54

IRAQ 55

ISRAEL 18, 42, 47, 77, 178, 246, 260, 266, 267,
268, 516, 530, 536, 548

ITALY 43, 76, 95, 96, 117, 118, 122, 123, 124,
125, 127, 133, 137, 146, 158, 159, 161,
162, 167, 168, 176, 177, 186, 193, 265,
269, 270, 271, 272, 282, 341, 401, 402,
404, 422, 423, 429, 507, 508, 521, 543

JAMAICA 59

JAPAN 34, 148, 149, 163, 164, 165, 166, 207,
276, 345, 346, 347, 464, 465, 467, 468,
469, 473, 490, 497, 524

MALAYA 68

MEXICO 278, 279

NETHERLANDS 2, 38, 65, 85, 86, 88, 97, 99, 100, 112,
135, 144, 153, 156, 181, 183, 197, 212,
298, 350, 351, 352, 356, 365, 369, 370,
384, 385, 386, 387, 388, 389, 390, 391,
392, 393, 394, 395, 415, 428, 470, 481,
498, 514, 515, 525, 545

NEW ZEALAND 202, 203, 280, 299

NORWAY 396

POLAND 320, 430, 538

PORTUGAL 283, 284, 435

PUERTO RICO 4, 5, 14, 44, 376, 409, 410, 446, 456,
466, 474, 517, 534, 535, 539, 540, 541

FEDERATION OF
RHODESIA & NYASALAND 216

RUMANIA 21, 39, 61, 138, 172, 285, 448, 452, 457,
491, 542

SPAIN 8, 9, 129, 130, 191, 286, 287, 288, 289,
318, 495, 499, 528, 544

SWEDEN 57, 64, 66, 93, 300, 326, 327, 354, 397,
400

SWITZERLAND 3, 20, 35, 53, 63, 89, 106, 119, 120, 141,
143, 145, 169, 170, 179, 209, 290, 291,
292, 328, 329, 330, 342, 348, 359, 362,
398, 399, 408, 455, 472, 484, 546, 547

UNION OF SOUTH AFRICA 215

U.S.A. 11, 36, 37, 70, 80, 152, 195, 273, 316,
367, 436, 437, 438, 512, 518, 519

U.S.S.R. 204

VENEZUELA 111, 537

BIBLIOGRAPHY

GRONAU, R. *Das Buch der Reklame*. Ulm: 1887.

BELLA, E. (ed.) *A Collection of Posters*. London: 1894

MAINDRON, E. *Les affiches illustrées de 1886–1895*. Paris: G. Boudet 1895

MAINDRON, E. *Les programmes illustrés*. Paris: P. Lamm 1897
Les maîtres de l'affiche. II. Paris: 1897
Les affiches étrangères illustrées par M. Bawens, T. Hayashi, La Forgue, e.a. Paris: 1897

ZUR WESTEN, M.V. *Reklamekunst*. (Kulturgeschichtliche Monographien, Aufl. 2.) Bielefeld and Leipzig: 1914

KAUFFER, E. MC KNIGHT *The Art of the Poster*. Boni: 1928

ZUR WESTEN, M.V. *Reklamekunst aus zwei Jahrtausenden*. Berlin: 1925

SCHUBERT, W. F. *Die Deutsche Werbegraphik*. Berlin: 1927

SHELDON, C. *History of Poster-advertising*. London: Chapman & Hall Ltd. 1937

CASSANDRE, A. M. *Peintre d'affiches*. St. Gall: 1948

HUTCHISON, HAROLD F. *Art for All, from 1908 to 1949. An Essay on the Development of the London Transport*. London: 1950

FOSTER, JOSEPH K. *Posters of Picasso*. New York: Crown Publishers: 1957

LEUPIN, H. *Posters 1937–1957*. New York: Wittenborn 1958

MOURLOT, FERNAND *The Complete Posters of Braque, Chagall, Dufy, Léger, Matisse, Miró, Picasso*. Monte Carlo and London: 1959

PERIODICALS

Art and Publicity
New York and London: Studio, 1925

Posters and Publicity
New York and London: Studio, 1926–1929

Modern Publicity Annual
New York and London: Studio, 1924 to date

The Poster Annual
New York: Hastings House, 1940 to date

International Journal for Graphic and Advertising Art
Zurich: Graphis, 1944 to date

International Year Book of Advertising Art
(Graphis Annual). Zurich: Graphis, 1923 to date

TORONTO APRIL 6 - MAY 29
VANCOUVER JULY - AUGUST
MONTREAL NOVEMBER 21 - DECEMBER 11



ROYAL ONTARIO MUSEUM